

## **Students' participation in Business Plan Competition at University of Jammu**

The Students on MBA 1<sup>st</sup> semester namely Nancy Sharma, Mohammad Thariq and Ankit Gupta participated in the two-day 2nd National Business Plan Competition wherein they presented their business plan titling *QUICKMED.COM*. Idea behind the business plan was to provide medicines to the needy people at their doorstep by receiving online orders on the App launched by the company. The event was organised by International Centre for Cross-Cultural Research and Human Resource Management (ICccR & HRM), University of Jammu in association with Jammu Chapter National HRD Network under the theme: *Think Big-2016*. During the event, the sessions were conducted by Sh. Raj. K. Nehru founding Vice-Chancellor of India's First Skilling University, Vishwakarma Skill Development University, Haryana, Khair-ul-Nissa, Director, WTC, Noida, Imran Ahmed, Circle Head, J&K Ericsson, Saheel Yaqoob Alaqband, Assistant Director (Metallurgy), MSME, J&K State and Annil Suri, Vice President, Jammu Chapter, National HRD Network.