

- **Central University of Jammu signs MoU with Safeducate**

Central University of Jammu signed a Memorandum of Understanding with Safeducate, a specialist in Supply Chain and Logistics training. The objective of this MoU was to offer a unique platform to the students of MBA –Supply Chain Management of the Department of Marketing and Supply Chain Management to gain knowledge of logistics and supply chain, exchange ideas and experiences on corporate operations, broaden their insights and enhance their skills to face challenges in the corporate world.

The MoU was signed in the presence of Prof. Ashok Aima, Hon'ble Vice Chancellor, Central University of Jammu by the Registrar, Central University of Jammu and Mr Anuj Alphonson- Chief Operating Officer, Safeducate. Mr Surjeet Singh Kainth- Head Intuitionall Alliance and Mr Neeraj Tikku- Regional Manager HP & J&K, Safexpress were also present along with Dr. Gaurav Sehgal- Head and faculty members of the Department of Marketing and Supply Chain Management.

Hon'ble Vice Chancellor Prof Ashok Aima appreciated the efforts of the Department, particularly Dr Gaurav Sehgal for taking the initiative for signing the MoU with Safeducate. He further added that such type of industry- academia collaborations combining with domain training will prepare the students to take real world challenges to contribute effectively in the business world.

During the interaction with students, Mr Anuj Alphonson, shared that Safeducate is consistently working with the mission to nurture young minds for developing a talent pool of adept supply chain and logistics professionals. Also, he assured to help in summers internships and final placements of the students.