

Teaching Manual
Department of Mass Communication & New Media
Central University of Jammu

Course No: PGMCM2F001T

Title: New Media and Digital Journalism

Total Credits: 2

Total Lectures= 30+10(Practical Component)

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
Ist Week	I	Components of New Media	4 Lectures	Introduction to Information Technology by Turban, Efraim, August, 2000.
	II			
	III			
	IV	Basic Information related to Computer		
	V	New Media Practical		

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
IInd Week	I	Basic Component of Network, Server, Workstation, Modem	4 Lectures	New Media: The Key Concepts by Nicholas Gane and David Beer.
	II			
	III			
	IV			
	V	Seminar/ Assessment	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
IIIrd Week	I	Internet in India: Development, Future and Challenges	4 Lectures	New Media: A Critical Introduction by Martin Lister, Jon Dovey, Seth Giddings, Iain Grant and Kieran Kelly
	II			
	III			
	IV			
	V	New Media Practical	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
IVth Week	I	Prominent News portal and Search Engine	4 Lectures	The Network Society: a cross-cultural perspective by Castells, Manuel.
	II			
	III			
	IV			
	V	Seminar/Presentation	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
Vth Week	I	New Media: Concept, Characteristics and Nature of Medium	4 Lectures	New Media and Internet Activism: From The Battle of Seattle to Blogging by Kahn, R and D Kellner
	II			
	III			
	IV			
	V	New Media Practical	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
VIth Week	I	Digital Divide New Media and Convergence	4 Lectures	The Information Age: An Anthology on Its Impact and Consequences by David S. Alberts, Daniel S.
	II			
	III			
	IV			
	V	Seminar/ Presentation	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
VIIth Week	I	New Media and Future of traditional mass media Social Networking Sites and Journalism	4 Lectures	New Media and Internet Activism: From The Battle of Seattle to Blogging by Kahn, R and D Kellner
	II			
	III			
	IV			
	V	New Media Practical	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
VIIIth Week	I	Facebook, Instagram, Blogging	4 Lectures	Blog: Understanding the information revolution that's changing the world by Hewitt, Hugh
	II			
	III			
	IV			
	V	Seminar/ Presentation	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
IXth Week	I	Social Messaging and Journalism: Twitter Phenomenon	4 Lectures	The Network Society: a cross-cultural perspective by Castells, Manual
	II			
	III			
	IV			
	V	New Media Practical	1 Hour	

	Day/ Week	Title of Topic to be taught	No. of Hours/ Days per topic	Suggestive Readings
Xth Week	I	Phenomenon of Wikileaks	4 Lectures	The Network Society: a cross-cultural perspective by Castells, Manual
	II			
	III			
	IV			
	V	New Media Practical	1 Hour	