

**Teaching Plans**  
**Broadcast Journalism (PGMCM2C002T)**

Credits: 04  
Total Lecture Hours: 60  
Practicals : 24 (30%)

	Day	Title of Topic	No. of Hours per Topic	Suggested Readings
<b>Week One</b>	1	Introduction to Electronic Communication	1	Making Media by Jan Roberts-Breslin
	2	Basic science behind broadcasting	1	Do
	3	Electromagnetic Radiation (Maxwell to Hawkins)	2	Do
	4	Evolution of the term 'broadcasting' (From farm to wave)	1	Do
	5	<i>Report writing</i> based on interactions with Mathematics faculty and students ( <b>Practicals</b> )	2	
<b>Week two</b>	1	Characteristics and elements of Broadcasting	1	Broadcast Journalism by Boyd Andrew
	2	Broadcast and Print	1	Do
	3	Introduction to broadcast news	1	Do
	4	Production and reproduction of news content	2	Do
	5	Stand-in broadcast news conference ( <b>Practicals</b> )	2	
<b>Week three</b>	1	Grammar of Radio news	1	Making Media by Jan Roberts-Breslin
	2	Different formats of Radio Programmes	2	Do
	3	Grammar of TV News	2	Do
	4	Formats of TV programmes	1	Do
	5	Panel Discussions ( <b>Practicals</b> )	2	
<b>Week Four</b>	1	Process of writing (From pen to paper, from finger to keyboard)	1	Writing for the Media by Usha Raman

	2	Writing for Print VS Broadcast	2	Do
	3	Making of broadcast journalist	1	Do
	4	Writing to Audio Visual	1	Do
	5	News Writing Workshop <b>(Practicals)</b>	2	
Week Five	1	Different styles of writing Broadcast copy	1	Writing for Broadcast Journalists by Rick Thompson
	2	Copy editing	1	Do
	3	Copy fitting	1	Do
	4	Writing headlines, intro nutgraph & captions	2	Do
	5	Visit to All India Radio <b>(Practicals)</b>	2	
Week Six	1	Understanding different beats	1	The Art of Interviewing for Television, Radio & Film by Iry Broughton
	2	Building of sources	1	Do
	3	Specialised reporting	2	Do
	4	Basics of interviewing	2	Do
	5	Individual interview Assignments <b>(Practicals)</b>	2	
Week Seven	1	Knowing Wire Services	1	News production by Machin, David & Niblock, Sarah
	2	Basics of news distribution	1	Do
	3	Covering Press Conferences and speeches	1	Do
	4	Covering Sports & political campaigns	2	Do
	5	Proxy press Conferences <b>(Practicals)</b>	2	
Week Eight	1	Understanding Audio	1	Broadcast Journalism by Boyd Andrew
	2	Introduction to AM & FM	1	Do
	3	Tiers of Radio station	1	Do
	4	Types of audio media	2	Do

	5	Visit to CRS & AIR <b>(Practicals)</b>	2	
Week Nine	1	Reproducing Sound	1	Radio Production by Mc Liesh Robert
	2	Consoles and studio setup	2	Do
	3	Different types of microphones	1	Do
	4	Editing Software	2	Do
	5	Producing radio news bulletins <b>(Practicals)</b>	2	
Week Ten	1	Introduction to ENG & EFP	1	Making Media by Jan Roberts-Breslin
	2	Basics of Camera	2	Do
	3	Understanding shots	1	Do
	4	Voice Training	1	Do
	5	OB Reporting <b>(Practicals)</b>	2	
Week Eleven	1	Inside TV Studio	1	On Camera by Nancy Reardon
	2	Understanding Multi-cam setup	2	Do
	3	TV equipment	1	Do
	4	Handling camera	1	Do
	5	Shooting news <b>(Practicals)</b>	2	
Week Twelve	1	Introduction to Editing	1	Television Production Handbook by Herbert Zettl
	2	Editing software	1	Do
	3	How to edit	1	Do
	4	Producing a news package	2	Do
	5	Production of News Bulletin <b>(Practicals)</b>	2	