

**Department of MBA(HRM & OB) , Central University of Jammu organises Entrepreneurial Event at Academic block**

**(15-09-2015)**

Students of Department of MBA (HRM & OB) organised first of its kind entrepreneurial event at TAB Sainik colony, where students from 1<sup>st</sup> and 3<sup>rd</sup> semester put up creative and innovative stalls sponsored by various local Business houses. Prof. Ashok Aima, Vice Chancellor, Central University of Jammu along with Dean School of Business Studies, Prof. Deepak Gupta and Prof. R.L Bhat and other senior Professors formally inaugurated the event. Dr. Jaya Bhasin, HOD (HRM & OB) informed that the event was conceived in order to promote and energise Entrepreneurial Eco system on the campus. She further informed that the profit generated from the sale at the stalls shall be used for philanthropic activities. Faculty and Students of various departments visited the stalls. Prof. Lokesh Verma, Academic coordinator overwhelmingly encouraged the students and apprised that such activities develop practical skills in the students.