

PROFILE SUMMARY

Rahul Thakur

Assistant Professor
Department of Tourism and Travel Management
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Academic Profile:

Master of Tourism Administration, UGC-NET

Research Interests:

CBT, ICT and Tourism, Service Marketing

Teaching Experience – 09 Years

Industry Experience – 03 Years

Details of International, National Seminar/Conferences attended, Papers Presented in International, National Level Seminar/Conferences, Resource Person in International, National Level Seminar/Conference, Details of the Orientation Programme/ Research Methodology Workshops attended Seminars / Conferences / Workshops Organised & Publications.

INTERNATIONAL SEMINAR/CONFERENCES ATTENDED		
S.NO	CONFERENCE /WORKSHOP	TITLE OF THE PAPER PRESENTED
1.	International Conference on Issues Challenges, Emerging Trends and Practices in Hospitality & Tourism Organized by Amrapali Institute of Hotel Management on 5 th & 6 th September, 2014	Influence of Social Media on Travel Decision Making of Generation Y-Z
2.	Indian Tourism & Hospitality Congress (ITHC) 7 th International Conference on Inclusive Growth & Sustainable Development : Agenda for Tourism & Hospitality Industry on 6 th to 8 th February, 2015	Modeling Digital Social Entrepreneurship (DSE) in Tourism Keep on Sharing, Do it the Smart Way
3.	Indian Tourism & Hospitality Congress (ITHC) 7 th International Conference on Inclusive Growth & Sustainable Development : Agenda for Tourism & Hospitality Industry on 6 th to 8 th February, 2015	Reflections on Tourism Policy of Himachal Pradesh Do we have done enough to revitalize the Tribal Culture of Himachal Pradesh

PAPER PRESENTED IN NATIONAL LEVEL SEMINAR/CONFERENCES		
S.NO	CONFERENCE /WORKSHOP	TITLE OF THE PAPER PRESENTED
1.	National Seminar on One Billion Tourists, One Billion Opportunities organized by UIHMT, Panjab University, Chandigarh on 15 th to 16 th February, 2013	Community Participation as Service Providers in Tourism

2.	National Conference on Integrated Strategies for Marketing Tourism and Allied Services organized by University of Jammu on 26 th -27 th , March, 2014	Influence of Viral Marketing Revolution (VMR) on the decision making process of the generation Y in Tourism Industry
3.	Indian tourism congress (ITC) XI National Seminar on Strategic Interventions in tourism: role in regional development organized by Imphal College, Manipur University on 5 th -6 th April, 2014	Panacea to the contemporary tourism challenges: Community Owned Tourism Initiatives (COTI)- A Case Study of the Great Himalayan National Park (GHNP)
4.	National Seminar on Tourism for Communities & Communities for tourism organized by Maharaja Agrasen University, Baddi, Himachal Pradesh September on 20 th , 2014	Community Based Initiatives: A successful case study of ECOSS (Sikkim), India
5	International Conference on Reflections on New Tourism & New Normal in post Covid-19 World, organised by Department of Tourism and Travel Management, Central University of Jammu 26-27 May 2022	Systematic Literature Review of Overtourism and Future Research Possibilities.
6	International Conference on Rethinking Tourism to Strive for Sustainable & Community - Induced Growth, organised by Department of Tourism and Travel Management, Central University of Jammu 30 Nov. 2022	Mapping the Research Trends on Impact of Tourism on Environment: A Bibliometric Visualization and Overview.
7	Global Conference on Emerging Technologies, Business, Sustainable Innovative Business Practices and Social Well-Being. 10 th and 11 th December'2022.	A SAP-LAP Framework Analysis of the Buddhist Circuit Project"

RESOURCE PERSON FOR THE NATIONAL LEVEL SEMINAR/CONFERENCES		
S.NO	CONFERENCE /WORKSHOP	RESOURCE PERSON
1.	Directors Conclave 2013 organized by Indian Institute of Tourism and Travel Management (IITTM) Gwalior on 2 nd & 3 rd February 2013	RESOURCE PERSON
2.	National Seminar on Tourism for Communities & Communities for tourism organized by Maharaja Agrasen University, Baddi, Himachal Pradesh September on 20 th , 2014	RESOURCE PERSON
3.	Workshop on Sustainable Tourism: Collaborative Approaches & Learnings organised by Human Welfare Voluntary Organization, Srinagar. 26-27 Nov. 2022	RESOURCE PERSON

DETAILS OF THE ORIENTATION PROGRAMME/ RESEARCH METHODOLOGY WORKSHOP ATTENDED				
S.NO	Name of the Programme	Year	Duration (in days)	Organizing Institution
1.	National Workshop on Research Methodology and Statistical Analysis	2014	01 Week	Department of tourism & Hospitality, Maharaja Agrasen School of Management & Panjab University, Chandigarh

	from 2 nd -8 th June ,2014			
2.	National Workshop on Scholarly Writing and Plagiarism: Key Concerns from 29 th 31 st October, 2014	2014	03 Days	Department of Human Resource Management & OB, Central University of Jammu
3.	National Assessment & Accreditation Council (NAAC) workshop on Accreditation Awareness & Institutional Ranking from 5 th to 6 th January, 2015	2015	02 Days	Department of Human Resource Management & OB, Central University of Jammu in collaboration with Internal Quality Assurance Cell, Central University of Jammu
4	One Week Faculty Development Programme on “ Emerging Trends In Assessment And Evaluation For Teaching And Learning”	2021	07 Days	Ministry of Human Resource and Development, Government of India
5	International Workshop on "Structural Equation Model and Confirmatory Factor Analysis using AMOS" 6-8 May 2022	2022	02 Days	Inspire Softech Solutions
6	Workshop on Research Methodology (R-Software)	2022	05 Days	Department of Tourism and Travel Management Central University of Jammu
7	Faculty Development Programme on “Emerging Trends in Teaching, Learning and Research”	2022	07 Days	Centre for Hospitality and Tourism, Baba Ghulam Shah Badshah University-Rajouri, J&K

SEMINARS / CONFERENCES/ WORKSHOPS ORGANISED		
S. No.	NAME OF THE SEMINARS / CONFERENCES/ WORKSHOPS ORGANISED	ORGANISER / MEMBER OF THE ORGANISING COMMITTEE
1.	Workshop on Fundamentals of Career organized by Department of Tourism and Travel Management, Central University of Jammu from 15 th to 17 th October, 2014	ORGANISER
2.	Indian Tourism & Hospitality Congress (ITHC) 7 th International Conference on Inclusive Growth & Sustainable Development : Agenda for Tourism & Hospitality Industry on 6 th to 8 th February, 2015	MEMBER OF THE ORGANISING COMMITTEE
3.	International Conference on Reflections on New Tourism & New Normal in post Covid-19 World, organised by Department of Tourism and Travel Management, Central University of Jammu 26-27 May 2022	MEMBER OF THE ORGANISING COMMITTEE
4.	International Conference on Rethinking Tourism to Strive for Sustainable & Community - Induced Growth, organised by Department of Tourism and Travel Management, Central University of Jammu 30 Nov. 2022	MEMBER OF THE ORGANISING COMMITTEE

PUBLICATIONS:

1. **Rahul Thakur (2013)** Community Participation as Service Providers in Tourism: A Case study of Home Stay Scheme in Distt. Kullu, Himachal Pradesh. Published in an edited book titled Tourism & Hospitality Industry, An Insight, Page No.-176, (2013) ISBN/ISSN No. 93-80318-41-7
2. **Anil Kumar, Amit Gangotia & Rahul Thakur (2015)** Reflections on Tourism Policy of Himachal Pradesh: Do we Have Done Enough to Revitalize the Tribal Culture of Himachal Pradesh? Published in edited book titled Tourism Inclusive Growth & Sustainable Development , Publishers BHARTI PUBLICATIONS New Delhi-110002 (India) Page No. 208-220, ISBN : 978-93-85000-05-8
3. **Singh, M., Singh, S., Kumar Raman, R., Thakur, R., Puneet Johar, I., & Singh, P. (2022)** Exploring Dimensions of Financial Inclusion from Stakeholders' Perspectives: Evidence from Rural Areas of Jammu District. *Acta Universitatis Bohemiae Meridionalis*, 25(2), 1-15. doi: 10.32725/acta.2022.004