

## Journal Publications: Department of Mass Communication and New Media

### Dr. Abhay SD Rajput

1. Importance of communicating science to the general public: an empirical study of top Indian scientists, *Weather*, 78 (2), February 2023, 50-55, <https://doi.org/10.1002/wea.4214>. (Co-author: S. Sharma)
2. Top Indian scientists as public communicators: a survey of their perceptions, attitudes and communication behaviors, *Scientometrics*, 127, 3167-3192, June 2022, <https://doi.org/10.1007/s11192-022-04405-7>. (Co-author: S. Sharma)
3. An exploratory study of Indian scientists' perceptions of their roles and responsibilities in science communication, *African Journal of Science, Technology, Innovation and Development*, Online, 3 October 2022, <https://doi.org/10.1080/20421338.2022.2124682>. (Co-author: S. Sharma)
4. Scientific writing: an analysis of Pune-based climate scientists' perceptions and training needs. *Weather*, 77(3), March 2022, 99-103, <https://doi.org/10.1002/wea.3967>.
5. India: draft science policy calls public engagement, *Nature*, 592, 1 April 2021, 26 (Co-author: S. Sharma).
6. India's Scientific Social Responsibility Policy, *Current Science*, Vol. 117, No. 10, 25 November 2019, 1562.
7. India aims for national policy on scientific social responsibility, *Nature*, 574, 29 October 2019, 634.
8. Scientific Writing: The Predicament of Weather and Climate Scientists in India, *Bulletin of the American Meteorological Society (BAMS)*, 2019, **100**, 399-402.
9. India's Ph.D. scholar outreach requirement, *Science*, 2018, **359**, 1343.
10. Earth and planetary sciences in SJR 2014: A performance analysis, *Mausam*, 2018, 69, 473-478.
11. Pratyush: India's fastest supercomputer for weather and climate prediction, *Current Science*, 2018, **114**, 1803.
12. Science communication as an academic discipline: an Indian perspective, *Current Science*, 2017, **113**, 2262- 2267.
13. Effective Science Communication: Evaluation and Appropriation of Basic Principles, *Indian Journal of Science Communication*, 2007, **6 (1)**, 17-23.
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16. Enzymes and biotechnology for cleaner leather processing, *Current Science*, 2009, **96**, 1439-1440.
17. Now banana for making greaseproof paper, *Current Science*, 2009, **96**, 332.

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19. Asia's first viviparous amphibian discovered in India, **Current Science**, 2009, **96**, 755.
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21. New understanding may help fight drug-resistant bacteria, **Current Science**, 2009, **96**, 881.
22. How Technology Advances And Man Decays, **Current Science**, 2008, **95**, 434.
23. The Great Indian Bustard (*Ardeotis Nigriceps*) On the Verge of Extinction, **Current Science**, 2008, **95**, 1108-1109.
24. Science communication: careers and courses in India, **Current Science**, 2008, **95**, 1513.
25. Celebrating the International Year of Astronomy 2009, **Current Science**, 2008, **95**, 300.
26. Access to science journals: Pros and cons, **Current Science**, 2008, **95**, 703.
27. RRL Jammu renamed as Indian Institute of Integrative Medicine, **Current Science**, 2008, **95**, 1113.
28. IUCN's 2008 Sabin Award for Amphibian Conservation, **Current Science**, 2008, **95**, 1113.
29. The Champalimaud Vision Award 2008, **Current Science**, 2008, **95**, 1113.
30. Open source drug discovery launched to combat infectious diseases, **Current Science**, 2008, **95**, 1516.
31. India bags two International Academy of Astronautics Awards 2008, **Current Science**, 2008, **95**, 1516.
32. CSIR Award for S&T Innovations for Rural Development 2008, **Current Science**, 2008, **95**, 1516.
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34. Wellcome Trust and DBT to boost biomedical research in India, **Current Science**, 2008, **95**, 1388.
35. Large Hadron Collider: Role of Jammu University, **Current Science**, 2008, **95**, 1659.
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37. RT-PCR technique for rapid detection of CHIK virus, **Current Science**, 2009, **96**, 14-15.
38. 2008 Shanti Swarup Bhatnagar prizes, **Current Science**, 2009, **96**, 15.
39. CSIR Young Scientist and CSIR Technology Awards 2008, **Current Science**, 2009, **96**, 15.
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**Mr. Manish Prakash**

Prakash, Manish, 2023. Korean Entertainment media penetration in rural region of Jammu and Kashmir, Pramana Research Journal: 2249-2976, 14-25.

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Prakash, Manish, 2021. Internet technologies and aspirations: A study of films "Fan" and "Gully boy", Centurion journal of multidisciplinary research: 2395-6216, 48-53.

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### **Dr. Umesh Kumar**

1. Rashtriya Chetna ki Dhvajwahak Patrakarita, Rashtradharm, 2022, Vol. 5 Page 43-45, ISSN 2581-6179
2. Media Ki vishvasniyata aur Fake News, Aksharwarta, 2021, Vol 18, Page 113- 117, ISSN 2349-7521
3. Gramin Vikas aur ICT, Socio- Economic Perspectives, 2016, Vol. 04, Page 41-53, ISSN 2321-5607
4. Analysis of Tourism Advertising Campaign: With Special Reference to Incredible India, Media Mimansa, 2017 Vol. 11, Page 33-40, ISSN 2229-5593
5. Patrakaron ki Patrakariya Yogyta : Ek Adhyayan, Media Mimansa, 2015, Vol. 10, Page 25-31, ISSN 2229-5593
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7. Updeshon ka ek manch Social Media: ek Adhyayan, Media Mimansa, 2018, Vol. 12, Page 49-52, ISSN 2229-5593
8. Gramin Kshetron me Rojgar Yojnaon par ek Najar, Kurukshetra, 2014, Vol. 12, Page 20-24, ISSN 0971-8451
9. DAVP ke Krishi Evam Swasthya Sambandhi Vigyapanon ka Vishleshan, Jan Media, 2019, Vol. 88, Page 6-11, ISSN 2277-2847
10. Media ki uplabdhta aur upyogita ka Adhyayan, Jan Media, 2013, Vol. 20 Page 21-26, ISSN 2277-2847
11. Suchna evam Sanchar Takniki aur Paryatan Vikas, Gyan Garima Sindhu, 2019, Vol. 62, Page 133-143, ISSN 2321-0443
12. Paryatan Samvardhan me Vigyapanon ka mahatav, Gyan Garima Sindhu, 2018, Vol. 57, Page 8-13, ISSN 2321-0443
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15. Bundelkhand ke samajik lok Nritya, Apni Maati, 2016, Vol. 21, ISSN 2322-0724
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Shodh Manthan: A Peer Reviewed & Refereed Research Journal, 2019, Vol. 10, Page 180-185,  
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17. Gramin Vikas Patrika Yojna ka Antarvastu Vishleshan, Asian Journal of Multidisciplinary  
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19. Bundeli Lokkala aur Manav Jivan Sanchar, Himanjali, 2022, Vol. 24, Page 47-50, ISSN 2349-  
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20. Media me Gonw aur Gonw me Media, Aanchalik Patrakar, 2013, Vol. 378 Page 22-25, ISSN  
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21. Rajniti ke saye me media, Aanchalik Patrakar, 2013, Vol. 379, Page 18-21, ISSN 2319-3109
22. Media ke Badlte Sarokar, Aanchalik Patrakar, 2014, Vol. 384, Page 15-19, ISSN 2319-3109

#### **Dr. Bachcha Babu**

##### 1 COMMUNITY MEDIA: A VENUE OF MEDIA LITERACY

First Author/Corresponding author /One of two authors

COMMUNICATION TODAY , 00 , 00 , , 2023 , 0975217X

**Peer Reviewed Scopus Indexed: No Impact Factor: No Impact factor**

2 Community Media, A New Phase of Women Empowerment in India: A Case Study of Kanchenjunga  
91.2 FM

First Author/Corresponding author /One of two authors

SSRN , 00 , 00 , , 2023 , 15565068, SCOPUS

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3 Critical Media Literacy : A prerequisite for children using social media and OTT platforms in india

First Author/Corresponding author /One of two authors

COMMUNICATION TODAY , 2023 , 0975217X

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4. TRENDS IN ADOPTION RATE OF OTT PLATFORMS IN INDIA AND CORRELATING IT WITH  
DIFFUSION OF INNOVATION THEORY

First Author/Corresponding author /One of two authors

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5. MEDIA SWATANTRATA MITHAK V YATHARTH

Single Author

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6. JAIN DARSHAN ME KARM KI AVDHARNA

First Author/Corresponding author /One of two authors

GAGANANCHAL , 5-6 , 18 , 2022 , 0971-1430, UGC-CARE

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7. JOURNALISM EDUCATION IN J&K

First Author/Corresponding author /One of two authors

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10.JAMMU KASHMIR KI PATRAKARITA KA ITIHAS

Single Author

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11.MEDIA NAITIKTA KA DARSHANSHASTRA

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12.WOMEN AS MEDIA PERSONS IN KASHMIR: A STUDY ON LIMITATION AND CHALLENGES

First Author/Corresponding author /One of two authors

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13.MEDIA CENSORSHIP IN JAMMU AND KASHMIR: A CHORNICLE

First Author/Corresponding author /One of two authors

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14.CARTOON: PERPEUTUATING INVISIBILLIZATION DISCOURSE IN JAMMU AND KASHMIR

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15.NEW MEDIA TOOLS IN CONFLICT SITUATION: A STUDY OF DIGITAL JOURNALISM

PRACTICES IN JAMMU AND KASHMIR

First Author/Corresponding author /One of two authors

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16.MIGRATION AND MEDIA REPORTING WITH SPECIAL REFERENCE TO KASHMIR

MIGRANTS

First Author/Corresponding author /One of two authors

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17. Community Media, A New Phase of Women Empowerment in India: A Case Study of Kanchenjunga

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18. HEALTH SEEKING BEHAVIOR OF STREET CONNECTED CHILDREN IN ADDIS ABABA

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19. A Paradigm shift from marginalization to mobiligation : A Case study of vagad community radio,

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**Mr. Rashid Ali**

Title of the Paper	Author(s)	Journal's Name	Year of Publication	ISBN
<u>Praxis of Performance</u>	<u>Rashid Ali</u>	<u>Biblio</u>	<u>2005</u>	<u>0971-8982</u>
<u>Imagined Community of Radio</u>	<u>Rashid Ali</u>	<u>International Journal of South Asian Studies</u>	<u>2019</u>	<u>2308-7846</u>
<u>Samudayik Radio Me 'Samuday' Ke Live Jagah Nahi</u>	<u>Rashid Ali</u>	<u>Jan Media</u>	<u>2019</u>	<u>2277-2847</u>
<u>Empire on Air: A Tale of Radio</u>	<u>Rashid Ali</u>	<u>Mass Media</u>	<u>2020</u>	<u>2277-7369</u>
<u>Spectacle of Martyrdom</u>	<u>Rashid Ali</u>	<u>Mass Media</u>	<u>2020</u>	<u>2277-7369</u>
<u>Community Radio: Without Community</u>	<u>Rashid Ali</u>	<u>Mass Media</u>	<u>2018</u>	<u>2277-7369</u>

