

Syllabus Semester –III

Course Title: Development Project Planning and Management

Course Credits: 04

Course Learning Outcomes

The course learning outcomes are as follows:

1. To formulate a developmental project proposal
2. To know from where and how to raise the funds for the developmental project
3. To monitor, evaluate and report the developmental projects

Unit I: Project Proposal

- Basic Structure of a Proposal: Context, Empirical Evidence, Proposition, Methodology, Time line, Monitoring and Evaluation, Budget.
- Conceptualization of Proposition and Critical Engagement
- Ethical Standards

Unit II: Project Planning and Implementation Tools

- Log Frame Analysis
- Risk Assessment Matrix
- Gantt Chart

Unit III: Project Management

- Project Management: Initiation, Planning, Execution,
- Monitoring and Controlling
- Stakeholder Engagement Plan

Unit IV: Fundraising

- Type of Funding-I: Charity, Crowdfunding, Philanthropic Foundations
- Type of Funding-II : Government Departments, Council and Ministries
- Type of Funding-III: CSR
- Appeal for fund : Prerequisite conditions, Concept Note, Detailed Project Proposal, Interaction with funding agency.

Unit V: Monitoring, Evaluation and Reporting

- Monitoring and Evaluation: Definition, Theory of Change,
- Performance: Management, Measurement, SMART Indicators

- Measuring Results: Target and Baseline
- Reporting: Observation, Spatial/Temporal Linkages, Report Format

References/Suggested Readings/Web links:

1. Robert J. Hamper and L. Baugh (2010), Hand book for Writing Proposals, Second Edition, McGraw Hill, New York.
2. Jane C. Geever (2012), The Foundation Center's Guide to Proposal Writing (Fundraising Guides) 6th Edition, Foundation Center, New York.
3. Carney, W.H. 1935. The Gantt-type chart as an aid in budgetary control. N.A.C.A. Bulletin (July 15): 1217-1244.
4. Davies, A., M. Dodgson, D.M. Gann and S.C. Macaulay. 2017. Five rules for managing large, complex projects. MIT Sloan Management Review (Fall): 73-78.
5. Kerzner, H. 2005. Project Management: A Systems Approach to Planning, Scheduling, and Controlling. Wiley.
6. Matta, N.E. and R.N. Ashkenas. 2003. Why good projects fail anyway. Harvard Business Review (September): 109-114. (A way to design projects that guards against failure).
7. Wysocki, R.K. 2009. Effective Project Management: Traditional, Agile, Extreme, 5th edition. Wiley.