

NO :- CUS / MSCM / 2024 / 294

Dated : 29-07-2024



Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya –Suchani, Bagla, JKUT
Time Table MBA (MM)1st Semester (2024-26)
(Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)
w.e.f. 29-07-2024

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20	3:20-4:10	4:10-5:00
Monday	MoO (APS)	ME (NK)	MA (AY)	BE&E (SM)	Break	LiO (NA)	ISCM (AT)	IDE (AY)	IMA (AT)
Tuesday	MoO (APS)	ME (NK)	MA (AY)	BE&E (SM)	Break	LiO (NA)	ISCM (AT)	IDE (AY)	IMA (AT)
Wednesday	MoO (APS)	ME (NK)	MA (AY)	BE&E (SM)	Break	LiO (NA)	ISCM (AT)	IDE (AY)	IMA (AT)
Thursday	MoO (APS)	ME (NK)	MA (AY)	BE&E (SM)	Break	LiO (NA)	ISCM (AT)	IDE (AY)	IMA (AT)
Friday	BC (All FM)*	CPE (NA)	CPE (NA)	BC (All FM)*	Break	WCA*	WCA*	WCA*	WCA*

Name of Faculty

Prof. Ajai Pal Sharma (APS)
Dr. Neelika Arora (NA)
Dr. Neelika Arora (NA)
Dr. Shahid Mushtaq (SM)
Dr. Naresh Kumar (NK)
Dr. Anju Thapa (AT)
Dr. Anju Thapa (AT)
Dr. Arun Yadav (AY)
Dr. Arun Yadav (AY)
* As per allocation

Course Title

Management of Organisations (MoO)
Leadership in Organisations (LiO)
Communication for Professional Excellence (CPE)
Business Environment & Ethics (BE&E)
Managerial Economics (ME)
Introduction to Supply Chain Management (ISCM)
Introduction to Marketing Analysis (IMA)
Management Accounting (MA)
Introduction to Digital Economy (IDE)
Business Confabulation

** Dissertation/ Project Work/ Weekly club activities (WCA)/Business Confabulation/ Mentoring etc to be conducted by all the Faculty Members (FM).
*** Time table Coordinator- Dr. Anju Thapa

29/07/2024
Dr. Anju Thapa

Head, Department of Marketing & SCM
जम्मू केंद्रीय विश्वविद्यालय/ Central University of Jammu



No: CUS/MSCM/2025/487

Roll No: 1 - 03-02-2025

SESSION 2024-2025 (EVEN SEMESTER) TIMETABLE

DEPARTMENT OF MARKETING AND SUPPLY CHAIN MANAGEMENT SEMESTER II

DAY	SLOT Room/ Capacity	A-Core Course	B-Core Course	C-Core Course	LUNCH	D-Core Course	E-Open Elective	F-Open Elective	G-Open Elective
MONDAY	Prof. Quarters Room no.7	HRM Dr. Arun Yadav	Marketing Management Dr. Neelika Arora	Financial Management Dr. Vinay Kumar	Break	Corporate Legal Framework Dr. Shahid Mushtaq	Operations & Materials Management Dr. Anju Thapa	AI in Business Management Dr. Arun Yadav/ Academic Report Writing Dr. Neelika Arora	Public Policy & Corporate Governance Dr. Vinay Kumar
TUESDAY	Prof. Quarters Room no.7	HRM Dr. Arun Yadav	Marketing Management Dr. Neelika Arora	Financial Management Dr. Vinay Kumar	Break	Corporate Legal Framework Dr. Shahid Mushtaq	Operations & Materials Management Dr. Anju Thapa	AI in Business Management Dr. Arun Yadav/ Academic Report Writing Dr. Neelika Arora	Public Policy & Corporate Governance Dr. Vinay Kumar
WEDNESDAY	Prof. Quarters Room no.7	HRM Dr. Arun Yadav	Marketing Management Dr. Neelika Arora	Financial Management Dr. Vinay Kumar	Break	Corporate Legal Framework Dr. Shahid Mushtaq	Operations & Materials Management Dr. Anju Thapa	AI in Business Management Dr. Arun Yadav/ Academic Report Writing Dr. Neelika Arora	Public Policy & Corporate Governance Dr. Vinay Kumar
THURSDAY	Prof. Quarters Room no.7	HRM Dr. Arun Yadav	Marketing Management Dr. Neelika Arora	Financial Management Dr. Vinay Kumar	Break	Corporate Legal Framework Dr. Shahid Mushtaq	Operations & Materials Management Dr. Anju Thapa	AI in Business Management Dr. Arun Yadav/ Academic Report Writing Dr. Neelika Arora	Public Policy & Corporate Governance Dr. Vinay Kumar
FRIDAY	Prof. Quarters Room no.7	Indian Knowledge System Dr. Naresh Kumar	Indian Knowledge System Dr. Naresh Kumar	Business Confabulation Dr. Neelika Arora, Dr. Vinay Kumar, Dr. Naresh Kumar, Dr. Shahid Mushtaq, Dr. Anju Thapa, Dr. Arun Yadav					

Note: The course structure with course codes is yet to be notified for semester- II

Time table Coordinator

@Tad 5/10/2025
Dr Anju Thapa

Head, Department of Marketing & SCM

Department of Marketing & Supply Chain Management
जम्मू केन्द्रीय विश्वविद्यालय/Central University of Jammu

Department of Marketing & Supply Chain Management
जम्मू केन्द्रीय विश्वविद्यालय/Central University of Jammu



Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya -Suchani, Bagla, JKUT
Time Table MBA 3rd Semester (2023-25)
 (Reference: CUJ/NC/PS/2022/1567 Dated: 27-09-2022)

w.e.f. 29-07-2024

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20	3:20-4:10
Monday	Dissertation/ Project Work	CB (NA)	WAC (NK)	ESCM (AT)	Break	ASP (NK)	DM (AY)	PWCB *
Tuesday	SM (SM)	CB (NA)	RM (APS)	ESCM (AT)	Break	ASP (NK)	DM (AY)	PWCB *
Wednesday	SM (SM)	CB (NA)	RM (APS)	ESCM (AT)	Break	ASP (NK)	DM (AY)	PWCB *
Thursday	SM (SM)	CB (NA)	RM (APS)	ESCM (AT)	Break	ASP (NK)	DM (AY)	PWCB *
Friday	SM (SM)	WAC (NK)	RM (APS)	Dissertation/ Project Work	Break	WCA*	WCA*	WCA*

Name of Faculty

Prof. Ajai Pal Sharma (APS)
 Dr. Neelika Arora (NA)
 Dr. Shahid Mushtaq (SM)
 Dr. Naresh Kumar (NK)
 Dr. Naresh Kumar (NK)
 Dr. Anju Thapa (AT)
 Dr. Arun Yadav (AY)
 * As per allocation

Course Title

Retail Management (RM)
 Consumer Behaviour (CB)
 Strategic Management (SM)
 Advertising & Sales Promotion (ASP)
 Written Analysis of Cases/Articles (WAC)
 Essentials of Supply Chain Management (ESCM)
 Digital Marketing (DM)
 Project work on Consumer Behaviour (PWCB)

** Dissertation/ Project Work/ Weekly club activities (WCA), Mentoring etc to be conducted by all the Faculty Members (FM).

*** Time table Coordinator - Dr. Anju Thapa

Dr. Anju Thapa
 29/07/2024

Dr. Anju Thapa

Head, Department of Marketing & SCM

Dr. Anju Thapa
 29/07/2024

विभागाध्यक्ष/Head

विभाग एवं शृङ्खला अपूर्ति प्रबंधन विभाग//

Department of Marketing & Supply Chain Management

जम्मू केंद्रीय विश्वविद्यालय/Central University of Jammu



NO: CGJ/MSCM/2025/486

Dated - 05-02-25

SESSION2024-2025 (EVEN SEMESTER) TIMETABLE

DEPARTMENT OF MARKETING AND SUPPLY CHAIN MANAGEMENT SEMESTER IV

DAY	SLOT	A-Core Course	B-Core Course	C-Open Elective	LUNCH	D-Open Elective	E-Open Elective	F-Open Elective
	Room/ Capacity	9.30-10.30	10.30-11.30	11.30-12.30	12.30-01.30	01.30-02.30	02.30-3.30	03.30-04.30
MONDAY	Prof. Quarters Room no.8	MMBM2C006T Dr. Shahid Mushtaq	MMBM2C005T Dr. Anju Thapa	UMBM00030T Dr. Anju Thapa	Break	UMBM00024T Dr. Naresh Kumar	UMBM00023T Dr. Neelika Arora/ UMBM00026T Dr. Arun Yadav	UMBM00025T Dr. Vinay Kumar
TUESDAY	Prof. Quarters Room no.8	MMBM2C006T Dr. Shahid Mushtaq	MMBM2C005T Dr. Anju Thapa	UMBM00030T Dr. Anju Thapa	Break	UMBM00024T Dr. Naresh Kumar	UMBM00023T Dr. Neelika Arora/ UMBM00026T Dr. Arun Yadav	UMBM00025T Dr. Vinay Kumar
WEDNESDAY	Prof. Quarters Room no.8	MMBM2C006T Dr. Shahid Mushtaq	MMBM2C005T Dr. Anju Thapa	UMBM00030T Dr. Anju Thapa	Break	UMBM00024T Dr. Naresh Kumar	UMBM00023T Dr. Neelika Arora/ UMBM00026T Dr. Arun Yadav	UMBM00025T Dr. Vinay Kumar
THURSDAY	Prof. Quarters Room no.8	MMBM2C006T Dr. Shahid Mushtaq	MMBM2C005T Dr. Anju Thapa	UMBM00030T Dr. Anju Thapa	Break	UMBM00024T Dr. Naresh Kumar	UMBM00023T Dr. Neelika Arora/ UMBM00026T Dr. Arun Yadav	UMBM00025T Dr. Vinay Kumar
FRIDAY	Prof. Quarters Room no.8	UMBM00022T Dr. Shahid Mushtaq	UMBM00022T Dr. Shahid Mushtaq	MMBM2C001D Dr. Neelika Arora, Dr. Vinay Kumar, Dr. Naresh Kumar, Dr. Shahid Mushtaq, Dr. Anju Thapa, Dr. Arun Yadav				

Note: Students need to opt 2 Core and 4 OEC out of the offered courses

Time table Coordinator

Dr. Anju Thapa
05/02/2025

Head, Department of Marketing & SCM

Dr. Neelika Arora
Department of Marketing & Supply Chain Management
जम्मू केंद्रीय विश्वविद्यालय/Central University of Jammu



Time Table MBA (MM) 1st Semester w.e.f. August 2023
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya - Suchani, Bagla, JKUT
 (Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20
Monday	MMBM1O001T APS	MMBM1C003T AT	MMBM1C002T GF	MMBM1C001T AT	Break	MMBM1C004T NK	MMBM1O002T SM
Tuesday	MMBM1O001T APS	MMBM1C003T AT	MMBM1C002T GF	MMBM1C001T AT	Break	MMBM1C004T NK	MMBM1O002T SM
Wednesday	MMBM1O001T APS	MMBM1C003T AT	MMBM1C005T NA	MMBM1C001T AT	Break	MMBM1C004T NK	MMBM1O002T SM
Thursday	MMBM1O001T APS	MMBM1C001T AT	MMBM1C002T GF	MMBM1C005T NA	Break	MMBM1C004T NK	Mentoring
Friday	MMBM1O002T SM	MMBM1C003T AT	MMBM1C002T GF	Weekly Club Activities	Break	Weekly Club Activities	Weekly Club Activities

Name of Faculty

Course Title

Prof. Ajai Pal Sharma (APS)	Organisational Behaviour (MMBM1O001T)
Dr. Neelika Arora (NA)	Communication for Professional Excellence (MMBM1C004T)
Dr. Shahid Mushtaq (SM)	Business Environment (MMBM1O002T)
Dr. Nareesh Kumar (NK)	Managerial Economics (MMBM1C004T)
Dr. Anju Thapa (AT)	Statistical Approaches in Marketing (MMBM1C003T)
Dr Anju Thapa (AT)	Management Fundamentals (MMBM1C001T)
Guest Faculty (GF)	Management Accounting (MMBM1C002T)

* Weekly club activities, Mentoring etc to be conducted by all the faculty members

* Time table incharge- Dr. Anju Thapa

@Tola
26/07/2023

विभागाध्यक्ष/Head
विपणन एवं आपूर्ति श्रृंखला विभाग/
Department of Marketing & Supply Chain Management
Central University of Jammu

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No:- CUJ/MScom/2024/169

Dated 1-31-1-24



Time Table MBA (MM) 2nd Semester (2023-25)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya-Suchani, Bagla, JKUT
(Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)
Time Table (Revised w.e.f 01-02-2024)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20
Monday	Office Work	OM (AT)	MM (APS)	BL (AT)	Break	HRM (NA)	RM (SM)
Tuesday	FM (AY)	OM (AT)	MM (APS)	BL (AT)	Break	HRM (NA)	RM (SM)
Wednesday	FM (AY)	OM (AT)	MM (APS)	BL (AT)	Break	HRM (NA)	RM (SM)
Thursday	FM (AY)	OM (AT)	MM (APS)	IEBE (NK)	Break	HRM (NA)	RM (SM)
Friday	FM (AY)	IEBE (NK)	BL (AT)	*Club activities/ Mentoring	Break	*Club activities/ Mentoring	*Club activities/ Mentoring

Name of Faculty	Course Title
Prof. Ajai Pal Sharma (APS)	Marketing Management (MMBM1O006T)
Dr. Neelika Arora (NA)	Human Resource Management (MMBM1C009T)
Dr. Shahid Mushtaq (SM)	Research Methodology (MMBM1O007T)
Dr. Nareesh Kumar (NK)	Indian Ethos & Business Ethics (MMBM1O004T)
Dr. Anju Thapa (AT)	Operations Management (MMBM1C007T)
Dr. Anju Thapa (AT)	Business Law (MMBM1C010T)
Dr. Arun Yadav (AY)	Financial Management (MMBM1C008T)

* Weekly club activities, Mentoring etc to be conducted by all the faculty members
* * Time table incharge- Dr. Anju Thapa

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31/01/2024

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31/01/2024

Head, Department of Marketing & SCM

विपणन एवं श्रृंखला आपूर्ति प्रबंधन विभाग/
Department of Marketing & Supply Chain Management
जम्मू केन्द्रीय विश्वविद्यालय Central University of Jammu

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Department of Marketing and Supply Chain Management

Central University of Jammu, Rahya - Suchani, Bagla, JKUT

Revised Time Table MBA 3rd Semester w.e.f. August 2023

(Reference: CUJ/NC/PS/2022/1567 Dated: 27-09-2022)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20
Monday	MMBM2C002T SM	MMBM2C001T NA	MMBM2O004T NK	MMBM2O003T APS	Break	MMBM2O007T AT	PW*
Tuesday	MMBM2C002T SM	MMBM2C001T NA	MMBM2O004T NK	MMBM2O003T APS	Break	MMBM2O007T AT	PW*
Wednesday	MMBM2C002T SM	MMBM2C001T NA	MMBM2O004T NK	MMBM2O003T APS	Break	MMBM2O007T AT	PW*
Thursday	MMBM2C002T SM	MMBM2C001T NA	MMBM2O004T NK	MMBM2O001T NK	Break	MMBM2O007T AT	PW*
Friday	MMBM2O003T APS	MMBM2O001T NK	Mentoring	Mentoring	Break	Weekly Club Activities	Weekly Club Activities

Name of Faculty

Prof. Ajai Pal Sharma (APS)
Dr. Neelika Arora (NA)
Dr. Shahid Mushtaq (SM)
Dr. Nareesh Kumar (NK)
Dr. Nareesh Kumar (NK)
Dr. Anju Thapa (AT)

Course Title

Retail Management (MMBM2O003T)
Consumer Behaviour (MMBM2C001T)
Strategic Management (MMBM2C002T)
Adv. & Sales Promotion (MMBM2O004T)
Written Analysis of Cases/Articles (MMBM2O001T)
Essentials of SCM (MMBM2O007T)

* As per Allotment

Project/Field Work (PW)

** Weekly club activities, Mentoring and Project/Field work to be conducted by all the faculty members.

*** Time table Incharge- Dr. Anju Thapa

@ 26/07/2023

I/c Head, Department of Marketing & Supply Chain Management
Central University of Jammu

विभागाध्यक्ष/Head
विपणन एवं श्रृंखला आपूर्ति प्रबंध विभाग/
Department of Marketing & Supply Chain Management
केन्द्रीय विश्वविद्यालय/ Central University of Jammu

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No:-CUJ/MScM/2024/168



Time Table MBA 4th Semester (2022-2024)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya-Suchani, Bagla, JKUT
(Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)

Dated:- 31-1-24.

Time Table (Revised w.e.f 01-02-2024)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20	3:20-4:10
Monday	IPR (SM)	GM (APS)	PBM (NA)/GRM (AY)	MOS (NK)	Break	LDM (AT)	CRM (NK)	PDM*
Tuesday	ED (SM)	GM (APS)	PBM (NA)/GRM (AY)	MOS (NK)	Break	LDM (AT)	CRM (NK)	PDM*
Wednesday	ED (SM)	GM (APS)	PBM (NA)/GRM (AY)	MOS (NK)	Break	LDM (AT)	CRM (NK)	PDM*
Thursday	ED (SM)	GM (APS)	PBM (NA)/GRM (AY)	Mentoring/ library	Break	LDM (AT)	CRM (NK)	PDM*
Friday	ED (SM)	IPR (SM)	Mentoring/ library	MOS (NK)	Break	*Club activities/ Mentoring	*Club activities/ Mentoring	*Club activities/ Mentoring

Name of Faculty

Prof. Ajai Pal Sharma (APS)
 Dr. Neelika Arora (NA)
 Dr. Shahid Mushtaq (SM)
 Dr. Shahid Mushtaq (SM)
 Dr. Nareesh Kumar (NK)
 Dr. Nareesh Kumar (NK)
 Dr. Anju Thapa (AT)
 Dr. Arun Yadav (AY)

Course Title

Global Marketing (GM)
 Product & Brand Management (PBM)
 Intellectual Property Rights (IPR)
 Entrepreneurship Development (ED)
 Customer Relationship Marketing (CRM)
 Marketing of Services (MOS)
 Logistics and Distribution Management (LDM)
 Green Marketing (GRM)

* As per Allotment

Project on Digital Marketing (PDM)

* Weekly club activities, Mentoring and Project/Field work to be conducted by all the faculty members.

***Time table incharge- Dr. Anju Thapa

Atul
21/01/2024

Sharf
31/01/2024

Head, Department of Marketing & SC M
 Department of Marketing & Supply Chain Management
 Central University of Jammu



Time Table MBA (MM) 1st Semester (w.e.f. 1st November, 2022)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya - Suchani, Bagla, JKUT
 (Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)

No: cuj/mcm/2022/301-6
 Date: 29/09-2022

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20
Monday	SAM (AT)	BE (SS)	MF (AT)	MA (PK)	Break	ME (NK)	OB (SM)
Tuesday	ME (NK)	MF (AT)	Mentoring	MA (PK)	Break	CPE (NK)	OB (SM)
Wednesday	BE (SS)	Mentoring	SAM (AT)	MA (PK)	Break	ME (NK)	OB (SM)
Thursday	ME (NK)	SAM (AT)	Mentoring	MA (PK)	Break	MF (AT)	BE (SS)
Friday	OB (SM)	SAM (AT)	CPE (NK)	MF (AT)	Break	BE (SS)	Weekly Club Activities

Name of Faculty

Dr. Shahid Mushtaq (SM)
 Dr. Saili Seth (SS)
 Dr Anju Thapa (AT)
 Dr Anju Thapa (AT)
 Dr. Naresh K Sharma (NS)
 Ms. Paramdeep Kour (PK)
 Dr Naresh Kumar

Course Title

Organisational Behaviour (OB)
 Business Environment (BE)
 Management Fundamentals (MF)
 Statistical Approaches in Marketing (SAM)
 Managerial Economics (ME)
 Management Accounting (MA)
 Communication for Professional Excellence (CPE)

* Weekly club activities, Mentoring etc to be conducted by all the faculty members

* * Time table incharge- Dr. Anju Thapa

I/C Head, Department of Marketing & SCM
 जम्मू केन्द्रीय विश्वविद्यालय/Central University of Jammu

विपणन एवं श्रृंखला आपूर्ति प्रबंधन विभाग/
 Department of Marketing & SCM
 29/09/2022



Department of Marketing and Supply Chain Management

School of Business Studies, Central University of Jammu

Time Table MBA (Marketing Management), 2nd Semester (w.e.f. 15th March, 2023)

(Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)

(Revised Time table w.e.f 10-04-2023)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20
Monday	HRM (AT)	MM (SS)	BL (AT)	FM (PK)	Break	RM (SM)	OM (PK)
Tuesday	MM (SS)	BL (AT)	-	FM (PK)	Break	RM (SM)	OM (PK)
Wednesday	IEBE (NK)	BL (AT)	HRM (AT)	FM (PK)	Break	RM (SM)	OM (PK)
Thursday	IEBE (NK)	HRM (AT)	MM (SS)	FM (PK)	Break	-	OM (PK)
Friday	RM (SM)	HRM (AT)	IEBE (NK)	BL (AT)	Break	MM (SS)	Weekly Club Activities

Name of Faculty

Dr Nareesh Kumar (NK)
 Dr. Saili Seth (SS)
 Dr Anju Thapa (AT)
 Dr Anju Thapa (AT)
 Ms. Paramdeep Kour (PK)
 Ms. Paramdeep Kour (PK)
 Dr. Shahid Mushtaq (SM)

Course Title/Course Code

Indian Ethos and Business Ethics (IEBE)- MMBM1C011T
 Marketing Management (MM)-MMBM1C004T
 Human Resource Management (HRM)- MMBM1C009T
 Business Law (BL) MMBM1C010T
 Operations Management (OM)- MMBM1C007T
 Financial Management (FM)- MMBM1C008T
 Research Methodology (RM)-MMBM1C005T

*Weekly club activities, Mentoring etc to be conducted by all the faculty members

Dr. Anju Thapa
 Incharge Time Table

विभागाध्यक्ष/Head
 विपणन एवं आपूर्ति श्रृंखला विभाग
 Department of Marketing & Supply Chain Management
 I/C Head Department of Marketing & SCM
 Central University of Jammu
 12/03/2023



2022-23

No. CUJ/MSCN/2022 | 301-A
Dated - 28-09-2022

Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya - Suchani, Bagla, JKUT
Revised Time Table MBA 3rd Semester (w.e.f 29th September, 2022)
(Reference: CUJ/NC/PS/2022/1567 Dated: 27-09-2022)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-4:30
Monday	CB (SM)	WAC (NK)	RM (NK)	ESCM (AT)	Break	IMC (SS)	PW*
Tuesday	CB (SM)	SM (SS)	RM (NK)	ESCM (AT)	Break	IMC (SS)	PW*
Wednesday	CB (SM)	RM (NK)	SM (SS)	ESCM (AT)	Break	IMC (SS)	PW*
Thursday	CB (SM)	SM (SS)	RM (NK)	ESCM (AT)	Break	IMC (SS)	PW*
Friday	SM (SS)	WAC (NK)	Mentoring	Mentoring	Break	Weekly Club Activities	Weekly Club Activities

Name of Faculty

Dr. Shahid Mushaq (SM)
Dr. Naresh Kumar (NK)
Dr. Salil Seth (SS)
Dr. Anju Thapa (AT)
Dr. Salil Seth (SS)
Dr. Naresh Kumar (NK)
* As per Allotment

Course Title

Consumer Behaviour (CB)
Retail Management (RM)
Integrated Marketing Communication (IMC)
Essentials of Supply Chain Management (ESCM)
Strategic Management (SM)
Written Analysis of Cases/Articles (WAC)
Project/Field Work (PW)

** Weekly club activities, Mentoring and Project/Field work to be conducted by all the faculty members.
*** Time table Incharge- Dr. Anju Thapa

8/28/09/2022

I/C Head, Department of Marketing & SCM

28/09/2022



Time Table MBA 4th Semester (January, 2023)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya - Suchani, Bagla, JKUT
 (Reference: CUJ/VC/PS/2022/1567 Dated: 27-09-2022)

Day/Timing	09:30-10:20	10:20-11:10	11:10-12:00	12:00-12:50	12:50-1:40	1:40-2:30	2:30-3:20	3:20-4:10
Monday	ED (SM)	IPR (SM)	CRM (NK)	ASCM (AT)	Break	GRM (SS)	MOS (NK)	PW(DM)*
Tuesday	ED (SM)	CRM (NK)	GM (SS)	ASCM (AT)	Break	GRM (SS)	MOS (NK)	PW(DM)*
Wednesday	ED (SM)	IPR (SM)	GM (SS)	ASCM (AT)	Break	GRM (SS)	MOS (NK)	PW(DM)*
Thursday	ED (SM)	GM (SS)	CRM (NK)	ASCM (AT)	Break	GRM (SS)	MOS (NK)	PW(DM)*
Friday	GM (SS)	IPR (SM)	Mentoring	CRM (NK)	Break	Mentoring/ Library	Weekly Club Activities	Weekly Club Activities

Name of Faculty

Dr. Shahid Mushtaq (SM)
 Dr. Naresh Kumar (NK)
 Dr. Salil Seth (SS)
 Dr. Anju Thapa (AT)
 Dr. Salil Seth (SS)
 Dr. Naresh Kumar (NK)
 Dr. Shahid Mushtaq (SM)
 * As per Allotment

Course Title

Entrepreneurship Development (ED)
 Marketing of Services (MOS)
 Green Marketing (GRM)
 Advanced Supply Chain Management (ASCM)
 Global Marketing (SM)
 Customer Relationship Marketing (CRM)
 Intellectual Property Rights (IPR)
 Project/Field Work (PW)

* Weekly club activities, Mentoring and Project/Field work to be conducted by all the faculty members.
 *** Time table incharge- Dr. Anju Thapa

@Hafiz
10/01/2023

I/C Head, Department of Marketing & SCM

S-1
10/01/2023

(4)



No = 649/MSCM/2021/2022
Dt = 03-12-2021

Time Table MBA 1st Semester (December 2021- April, 2022)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya –Suchani, Bagla, JKUT

(w.e.f 06.12.2021)

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00				
Monday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth	Break	PGSMM1C0010T GF	PGSMM1C0012T GF	PGSMM1C009T Dr Anju Thapa
					PGSMM1C0010T GF	PGSMM1C0012T GF	PGSMM1C009T Dr Anju Thapa
Tuesday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth		PGSMM1C0010T GF	PGSMM1C0012T GF	PGSMM1C009T Dr Anju Thapa
Wednesday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth		PGSMM1F002T GF	PGSMM1C0012T GF	PGSMM1C009T Dr Anju Thapa
Thursday	PGSMM1C008T Dr. Salil Seth	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1F002T GF		PGSMM1C0010T GF	PGSMM1C0012T GF	PGSMM1C009T Dr Anju Thapa
Friday	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1F002T GF	Mentoring		PGSMM1C0010T GF	Case Study/ Club Activity	Case Study/ Club Activity

Name of Faculty	Course Code	Course Title
Dr. Shahid Mushtaq	PGSMM1C007T	Organisational Behaviour
Dr. Salil Seth	PGSMM1C008T	Business Environment
Dr Anju Thapa	PGSMM1C009T	Management Fundamentals
Guest Faculty	PGSMM1C0010T	Business Statistics
Dr. Naresh K Sharma	PGSMM1C0011T	Managerial Economics
Guest Faculty	PGSMM1C0012T	Management Accounting
Guest Faculty	PGSMM1F002T	Communication for Professional Excellence



Time Table MBA 2nd Semester (2022)

Department of Marketing and Supply Chain Management

Central University of Jammu, Rahya –Suchani, Bagla, JKUT

No = 64/mns cm/2022/03
Date = 28/03/2022

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00			
Monday	Research Methodology DSM	Financial Management GF	HRM DAT	Break	Marketing Mgmt DSS	Indian Ethos & Business Ethics DNS
Tuesday	Research Methodology DSM	Financial Management GF	HRM DAT		Marketing Mgmt DSS	Operations Mgmt GF
Wednesday	Research Methodology DSM	Financial Management GF	HRM DAT		Marketing Mgmt DSS	Operations Mgmt GF
Thursday	Research Methodology DSM	Operations Mgmt GF	HRM DAT			
Friday	Indian Ethos & Business Ethics DNS	Operations Mgmt GF	Mentoring			

Name of Faculty	Course Code	Course Title
Guest Faculty	PGSMM2C008T	Financial Management
Dr Salil Seth	PGSMM2C007T	Marketing Management
Guest Faculty	PGSMM2C010T	Operations Mgmt
Dr. Shahid Mushtaq	PGSMM2C011T	Business Law
Dr. Anju Thapa	PGSMM2C012T	Human Resource Management
Dr. Nareesh K Sharma	PGSMM2F002T	Indian Ethos & Business Ethics
Dr. Shahid Mushtaq	PGSMM2C009T	Research Methodology

*Case Study/Mentoring/Club activity to be conducted by all faculty members.

at 1:30
Time Table Incharge

Department of Marketing
and Supply Chain Management
Central University of Jammu
Head I/c
Department of Marketing & SCM



Time Table MBA 3rd Semester (October- February, 2022)

Department of Marketing and Supply Chain Management

Central University of Jammu, Rahya –Suchani, Bagla, JKUT

No: CUJMSM/2021/1070
Dt: 29-10/2021

Planning of univ.
in Punjab
wef: 09/11/2021

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00	Break			1:30-2:30	2:30-3:30	3:30-4:30
Monday	PGSMM3E006T Dr. Shahid Mushtaq	PGSMM3E001T Dr. Anju Thapa	PGSMM3E005T Dr. Anju Thapa				PGSMM3E007T Dr. Naresh Sharma	PGSMM3E002T Dr Saili Seth	PGSMM3I001T Dr Saili Seth
Tuesday	PGSMM3E006T Dr. Shahid Mushtaq	PGSMM3E001T Dr. Anju Thapa	PGSMM3E005T Dr. Anju Thapa				PGSMM3E002T Dr Saili Seth	PGSMM3E008T Dr. Naresh Sharma	PGSMM3I001T Dr Saili Seth
Wednesday	PGSMM3E006T Dr. Shahid Mushtaq	PGSMM3E001T Dr. Anju Thapa	PGSMM3E005T Dr. Anju Thapa				PGSMM3E007T Dr. Naresh Sharma	PGSMM3E008T Dr. Naresh Sharma	PGSMM3I001T Dr Saili Seth
Thursday	PGSMM3E006T Dr. Shahid Mushtaq	PGSMM3E001T Dr. Anju Thapa	PGSMM3E002T Dr Saili Seth				PGSMM3E007T Dr. Naresh Sharma	PGSMM3E008T Dr. Naresh Sharma	PGSMM3I001T Dr Saili Seth
Friday	PGSMM3E002T Dr Saili Seth	Mentoring	PGSMM3E005T Dr. Anju Thapa				PGSMM3E007T Dr. Naresh Sharma	PGSMM3E008T Dr. Naresh Sharma	Friday Club Based Activity

Name of Faculty	Course Code	Course Title
Dr. Anju Thapa	PGSMM3E001T	Decision Science
Dr Saili Seth	PGSMM3E002T	Quality and Total Quality Management
Dr. Anju Thapa	PGSMM3E005T	Essentials of Supply Chain Management
Dr. Shahid Mushtaq	PGSMM3E006T	Consumer Behaviour
Dr. Naresh K Sharma	PGSMM3E007T	Advertising and Sales Promotions
Dr. Naresh K Sharma	PGSMM3E008T	Retail Management
Dr Saili Seth	PGSMM3I001T	Integrated Marketing Communication

Department of Marketing & SCM

HEAD
Department of Marketing and Supply Chain Management
Central University of Jammu

Head

21-22

No: CUG/MSCM/2022/82
Date = 28/03/2022

Time Table MBA 4th Semester (January, 2022)
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya - Suchani, Bagla, JKUT (w.e.f 17-Jan-2022)

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00	1:30-2:30	2:30-3:30	3:30-4:30
Monday	Advanced Supply Chain Management DAT	Strategic Management DSS	Project Management GF	Services Marketing Dr. Naresh Sharma	Product and Brand Management/ Agriculture & Rural Marketing DAT/GF	Green Marketing/ Ethics in Business DSS/ DNS
Tuesday	Advanced Supply Chain Management DAT	CRM Dr. Naresh Sharma	Strategic Management DSS	Project Management GF	Services Marketing Dr. Naresh Sharma	Green Marketing/ Ethics in Business DSS/ DNS
Wednesday	Product and Brand Management/ Agriculture & Rural Marketing DAT/GF	Strategic Management DSS	CRM Dr. Naresh Sharma	Project Management GF	Services Marketing Dr. Naresh Sharma	Green Marketing/ Ethics in Business DSS/ DNS
Thursday	Product and Brand Management/ Agriculture & Rural Marketing DAT/GF	Strategic Management DSS	CRM Dr. Naresh Sharma	Advanced Supply Chain Management DAT	Project Management GF	Green Marketing/ Ethics in Business DSS/ DNS
Friday	Product and Brand Management/ Agriculture & Rural Marketing DAT/GF	CRM Dr. Naresh Sharma	Advanced Supply Chain Management DAT	Services Marketing Dr. Naresh Sharma	Case Study/ Club Activity (All Faculty)	
Name of Faculty	Course Code	Course Title	Name of Faculty	Course Code	Course Title	Course Title
Guest Faculty	PGSMMM4C003T	Project Management	Guest Faculty (GF)	PGSMMM4E018T	Agriculture & Rural Marketing	
Dr Saili Seth (DSS)	PGSMMM4C004T	Strategic Management	Dr. Naresh K Sharma	PGSMMM4E017T	Services Marketing	
Dr Anju Thapa (DAT)	PGSMMM4E015T	Advanced Supply Chain Management	Dr. Naresh K Sharma	PGSMMM4E020T	Customer Relationship Management	
Dr Anju Thapa (DAT)	PGSMMM4E016T	Product and Brand Management	Dr Saili Seth (DSS)	PGSCM4I003T	Green Marketing	
			Dr. Naresh K Sharma (DNS)	PGSMMM4I004T	Ethics in Business	

*Case Study/Mentoring/Club activity to be conducted by all faculty members.

Time Table Incharge

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Time Table MBA 1st Semester (December 2021- April, 2022)

Department of Marketing and Supply Chain Management

Central University of Jammu, Rahya -Suchani, Bagla, JKUT

(w.e.f 06.12.2021)

Nb = 44/1m scm / 2022/06
Dt = 03-1-2022

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00						
Monday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth	Break					
Tuesday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth	Break					
Wednesday	PGSMM1C0011T Dr. Naresh Sharma	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1C008T Dr. Salil Seth	Break					
Thursday	PGSMM1C008T Dr. Salil Seth	PGSMM1C0011T Dr. Naresh Sharma	Mentoring	Break					
Friday	PGSMM1F002T Dr Naresh	PGSMM1C007T Dr. Shahid Mushtaq	PGSMM1F002T Dr Naresh/Dr Salil	Break					
				1:30-2:30		2:30-3:30		3:30-4:30	
				PGSMM1C0010T GF		PGSMM1C0012T GF		PGSMM1C009T Dr Anju Thapa	
				PGSMM1C0010T GF		PGSMM1C0012T GF		PGSMM1C009T Dr Anju Thapa	
				PGSMM1F002T Dr Salil		PGSMM1C0012T GF		PGSMM1C009T Dr Anju Thapa	
				PGSMM1C0010T GF		PGSMM1C0012T GF		PGSMM1C009T Dr Anju Thapa	
				PGSMM1C0010T GF		Case Study/ Club Activity		Case Study/ Club Activity	

Name of Faculty	Course Code	Course Title
Dr. Shahid Mushtaq	PGSMM1C007T	Organisational Behaviour
Dr. Saili Seth	PGSMM1C008T	Business Environment
Dr Anju Thapa	PGSMM1C009T	Management Fundamentals
Guest Faculty	PGSMM1C0010T	Business Statistics
Dr. Naresh K Sharma	PGSMM1C0011T	Managerial Economics
Guest Faculty	PGSMM1C0012T	Management Accounting
Dr Naresh K Sharma /Dr Saili Seth	PGSMM1F002T	Communication for Professional Excellence



W.e.f. 12/04/2021

No. 21

No:

Time Table MBA 2nd Semester (April, 2021) No: CUJ/msem/2021/995.
Department of Marketing and Supply Chain Management
Central University of Jammu, Rahya –Suchani, Bagla, JKUT
06 = 12/4/2021

Day/Timing	10:00-11:00	11:00-12:00	12:00-1:00	Break			1:30-2:30	2:30-3:30	3:30-4:30
Monday	Operations Mgmt GF1	HRM GF2	Business Law GF1	Break			Marketing Mgmt DSS	Research Methodology DSM	Indian Ethos & Business Ethics DNS
Tuesday	Operations Mgmt GF1	Financial Management GF2	Business Law GF1				Marketing Mgmt DSS	Research Methodology DSM	Indian Ethos & Business Ethics DNS
Wednesday	Research Methodology DSM	Financial Management GF2	Business Law GF1				Marketing Mgmt DSS	HRM GF2	Operations Mgmt GF1
Thursday	Indian Ethos & Business Ethics DNS	Financial Management GF2	Marketing Mgmt DSS				HRM GF2	Research Methodology DSM	Business Law GF1
Friday	Case Study	Financial Management GF2	Operations Mgmt GF1				HRM GF2	Club Activities/Case Study (All faculty Members)	

Name of Faculty	Course Code	Course Title
Guest Faculty 2		Financial Management
Dr Sallil Seth		Marketing Management
Guest Faculty 1		Operations Mgmt
Guest Faculty 1		Business Law
Guest Faculty 2		HRM
Dr. Naresh K Sharma		Indian Ethos & Business Ethics
Dr Shahid Mushtaq		Research Methodology

Head I/c

Department of Marketing & SCM