

**Department of Mass Communication and New Media (MCNM)
Central University of Jammu (CUJ)**

MCNM_SB_2024/1

Dated: 06.03.2024

**Sub.: MoM of the Meeting of the School Board of the School of Knowledge
Management, Information and Media Studies (KMIMS)**

Currently, the School of KMIMS has only one operational department [i.e., Department of Mass Communication and New Media (MCNM)]. The new School Board was constituted vide notification No. 89/2023 [CUJ/Acad/SO2/2023/211A dated 03.05.2023].

The fourth meeting of the School Board (the first meeting of the newly constituted School Board) was arranged on 06 March 2024 at 2:30 pm in the ISRO Building, CU Jammu through hybrid mode (external members joined online). The following members attended the meeting:

- | | |
|--|---------------------|
| 1. Prof. Sanjeev Jain, HVC | - Chairperson |
| 2. Dr. Abhay SD Rajput, Asso. Prof. and Head, MCNM | - Member |
| 3. Dr. Umesh Kumar, Asso. Prof., MCNM | - Member |
| 4. Mr. Manish Prakash, Asst. Prof., MCNM | - Member |
| 5. Dr. Pramod Kumar, IIMC, New Delhi | - Member (External) |
| 6. Dr. Pitabas Pradhan, AMU | - Member (External) |
| 7. Prof. Yashwant Singh, Dept of CSIT | - Member |
| 8. Prof. Suram Singh, Dean Academics | - Special Invitee |
| 9. Dr. Uday P. Singh, Associate Dean Academics | - Special Invitee |

The following Members could not attend the meeting:

- | | |
|---|---------------------|
| 1. Dr. Prashant Kumar, CCS University, Meerut | - Member (External) |
| 2. Prof. Vandana Sharma, Dept of English | - Member |

Matters pertaining to the Dept. of Mass Communication and New Media (MCNM)

Item No. 1: Approval of the minutes of the meeting of the Board of Studies (BoS) of the Dept of MCNM held on 28 July 2022 (**Annexure-1**).

School Board's Resolution: **Approved**

Item No. 2: Approval of the minutes of the meeting of the Board of Studies (BoS) of the Dept of MCNM held on 08 December 2023 (**Annexure-2**).

School Board's Resolution: **Approved**

Item No. 3: Approval of the following two new faculty members as PhD Supervisors in the Dept of MCNM:

1. Dr. Abhay SD Rajput, Associate Professor
2. Dr. Umesh Kumar, Associate Professor

School Board's Resolution: **Approved**

Item No. 4: Approval of Course matrix scheme and syllabus for PhD course work w.e.f. 2023-24 batch onwards.

The Department of MCNM has proposed the following course matrix:

S.No.	Course Code	Course Title	Credits	ESE	Max. Marks
1.		Research Publication and Ethics	2.00	50	50
2.		Research Methodology	4.00	100	100
3.	Max. two number of discipline specific courses of minimum 6 credits				

School Board's Resolution: **Course matrix is Approved and the syllabus to be discussed and finalized in the next BoS meeting.**

Item No. 5: Approval of the list of external examiners for MA and PhD programmes.

Proposed list of external examiners for MA and PhD programmes is attached as **Annexure-3**.


School Board's Resolution: **Approved.**


Further, the School Board approves the Chairperson of BoS/HoD, MCNM to include/exclude the names of external examiners in the list.

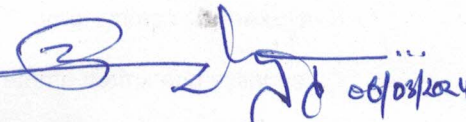
Item No. 6: The HVC's suggestion for revision of MA (MCNM) programme matrix and syllabus.


School Board's Resolution: The matter was discussed, and it was decided to revise the course matrix and syllabus with the changing market/industry needs to enhance students' employability. The Chairperson of BoS/HoD, MCNM should initiate the process of revision in the matrix and syllabus of MA (MCNM) and finalize it in the next BoS meeting.

The meeting ended with thanks to the Chair.


(Mr. Manish Prakash)
Member



(Dr. Umesh Kumar)
Member

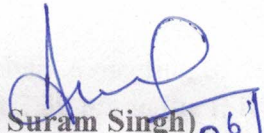

(Dr. Abhay SD Rajput)
Member


(Prof. Yashwant Singh)
Member

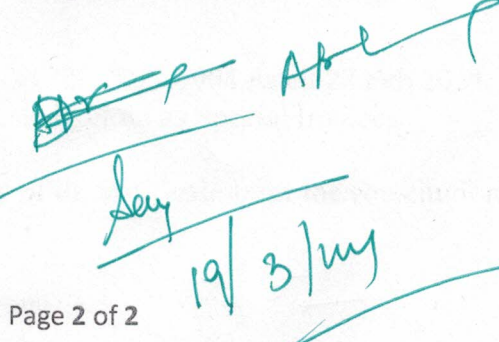
(Email Approval)
(Prof. Pramod Kumar)
External Member

(Email Approval)
(Dr. Pitabas Pradhan)
External Member


(Dr. Uday P. Singh)
Special Invitee


(Prof. Suram Singh)
Special Invitee

(Prof. Sanjeev Jain)
Chairperson


19/3/24



hod mcnm <hod.mcnm@cujammu.ac.in>

Draft MoM of School Board Meeting of School of KMIMS, CU Jammu

Prof. Pramod Kumar <drpk.iimc@gmail.com>

Wed, Mar 13, 2024 at 3:25 PM

To: hod mcnm <hod.mcnm@cujammu.ac.in>

Cc: Dean Media <dean.media@cujammu.ac.in>, Umesh Kumar <umesh.mcnm@cujammu.ac.in>, Manish prakash <manish.mcnm@cujammu.ac.in>, prashantmrsingh@gmail.com, Pitabas Pradhan <pitabaspradhanamu@gmail.com>, Yashwant singh <yashwant.csit@cujammu.ac.in>, "Prof. Vandana Sharma" <vandana.eng@cujammu.ac.in>, Associate Dean Academics <assocdean.academics@cujammu.ac.in>, Dean Academics <dean.academics@cujammu.ac.in>

Approved.

On Mon, 11 Mar 2024, 23:29 hod mcnm, <hod.mcnm@cujammu.ac.in> wrote:

Dear ALL,

PFA the draft MoM of the School Board meeting held on 6 March 2024 for your perusal and comments.

The Meeting covered the following agenda items pertaining to the Dept. of Mass Communication and New Media (MCNM):

Item No. 1: Approval of the minutes of the meeting of the Board of Studies (BoS) of the Dept of MCNM held on 28 July 2022 (**Annexure-1**).

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Item No. 4: Approval of Course matrix scheme and syllabus for PhD course work w.e.f. 2023-24 batch onwards.

Item No. 5: Approval of the list of external examiners for MA and PhD programmes (**Annexure-3**).

Item No. 6: The HVC's suggestion for revision of MA (MCNM) programme matrix and syllabus.

Changes/modifications (if any) may please be reverted in the track changes mode. If there are no comments/modifications, then the external Members who attended the meeting may please give their email concurrence/approval. Consequently, will circulate the hard copy to CU Jammu Members for their signatures.

With regards and thanks

Abhay

On Tue, Mar 5, 2024 at 3:26 PM hod mcnm <hod.mcnm@cujammu.ac.in> wrote:

Dear ALL,

It is to inform you that, with the permission of the chair, a meeting of the School Board of the School of KMIMS is scheduled on 6 March 2024 at 2:30 pm in the ISRO Building, CU Jammu in hybrid mode. All the outstation members are requested to kindly join through the link: <https://meet.google.com/fnm-otiw-tyv>.

Pursuant to the Office Order No. CUJ/PS/VC/2023/22/1904 dated 22 Feb 2024, Dean, Academics, and Associate Dean, Academics are requested to join as Special Invitees.

PFA the agenda of the meeting and a copy of the notification for the constitution of the new School Board for your kind perusal.

Kindly make it convenient to attend the same.



hod mcnm <hod.mcnm@cujammu.ac.in>

Draft MoM of School Board Meeting of School of KMIMS, CU Jammu

Pitabas Pradhan <pitabaspradhanamu@gmail.com>

Wed, Mar 13, 2024 at 4:22 PM

To: "Prof. Pramod Kumar" <drpk.iimc@gmail.com>

Cc: hod mcnm <hod.mcnm@cujammu.ac.in>, Dean Media <dean.media@cujammu.ac.in>, Umesh Kumar <umesh.mcnm@cujammu.ac.in>, Manish prakash <manish.mcnm@cujammu.ac.in>, prashantmrsingh@gmail.com, Yashwant singh <yashwant.csit@cujammu.ac.in>, "Prof. Vandana Sharma" <vandana.eng@cujammu.ac.in>, Associate Dean Academics <assocdean.academics@cujammu.ac.in>, Dean Academics <dean.academics@cujammu.ac.in>

After going through the draft minutes, I feel there are correction suggestions from my side.

Approved.

On Wed, Mar 13, 2024 at 3:25 PM Prof. Pramod Kumar <drpk.iimc@gmail.com> wrote:

Approved.

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