Department of Mass Communication and New Media (MCNM)
Central University of Jammu (CUJ)

MCNM_BoS_2025/1   Dated: 03.06.2025

Sub.: MoM of the Meeting of BoS of Dept. of MCNM

The Board of Studies (BoS) of the Department of Mass Communication and New Media (MCNM) was constituted vide notification No. 189/2023 [CUJ/Acad./04-II/2023/658 dated 04.12.2023.

The third meeting of the BoS was held on 03 June 2025 at 12 pm at the Office of HoD, MCNM. The following members attended the meeting:

1. Dr. Abhay SD Rajput, Asso. Prof. and Head, MCNM   - Chairperson
2. Prof. Paramveer Singh, Professor, MCNM   - Member
3. Dr. Umesh Kumar, Asso. Prof., MCNM   - Member
4. Dr. Manish Prakash, Asst. Professor, MCNM   - Member
5. Dr. Bharat Bhushan, HoD, Hindi & Other Languages   - Member
6. Dr. Pramod Kumar, IIMC, New Delhi   - Member (External)
7. Prof. Suram Singh, Dean Academics   - Special Invitee
8. Dr. Uday P. Singh, Associate Dean Academics   - Special Invitee

Item No. 1: Approval of starting new UG course BA (H) (JMC) and its Curriculum including course matrix and syllabus effective from the AY 2025-26 onwards.
Resolution 1: Curriculum was thoroughly discussed. Some minor changes were suggested by the members, which were incorporated in the syllabus. The proposed programme matrix and detailed syllabus is recommended for approval. (Annexure-I)

Item No. 2: Approval of starting new IRG Courses and their Curriculum including course matrices and syllabi effective from the AY 2025-26 onwards.
Resolution 2: Three IRG courses and syllabuses on Video Editing, Mobile Journalism and Digital Media and Artificial Intelligence were discussed. The same are recommended as per the following details along with detailed syllabi (Annexure-II) for approval:

S.No.	IRG Course Name	Duration	Eligibility
1	Certificate Course in Video Editing	6 months	10+2 in any stream with 60% marks
2	Certificate Course in Mobile Journalism	6 months	10+2 in any stream with 60% marks
3	PG Certificate Course in Digital Media and AI	6 months	Graduation in any stream with 60% marks

Item No. 3: Approval of Departmental Faculty Member(s) as PhD Supervisor.
Resolution 3: Dr. Manish Prakash, Assistant Professor of MCNM has submitted his application for recognition as PhD Supervisor (Annexure-III). It was resolved that Dr. Manish Prakash's case for recognition as PhD Supervisor may be considered for approval as per the University norms.

Item No. 4: Approval of Allotment of Supervisor to new PhD scholars.

In the January 2025 round of PhD admissions, two scholars have been admitted in the department.

Resolution: The BoS approved the allotment of Supervisor to these scholars as per the following details:

S. No.	Name of PhD Scholar	Enrolment No.	Name of Supervisor Assigned
1.	Sujata Behera	24PMCM02	Prof. Paramveer Singh
2.	Kumar Rishikesh	24PMCM03	Dr. Umesh Kumar

Item No. 5: Approval of MoMs of RACs of PhD scholars Mr. Aditya Negi and Ms. Sunaina Harit.

Resolution 5: MoMs of the RACs meetings held on 03 June 2025 for the following PhD scholars including their proposed thesis titles as below are recommended for approval. (Annexure-IV for Aditya Negi, and Annexure-V for Sunaina Harit)

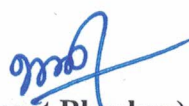| S. No.	Name of PhD Scholar (Enrolment No.)	PhD Thesis Title	Name of Supervisor
1.	Aditya Negi (23PMCM01)	Generative AI and the Media Industry: Mapping Indian Media Professionals' Perceptions, Attitudes, and Usage of AI	Dr. Abhay SD Rajput
2.	Sunaina Harit (23PMCM02)	Science Communication in the Age of Generative AI: Perspectives from the Indian Scientific Community	Dr. Abhay SD Rajput

Item No. 6: Any other point with permission of the chair.
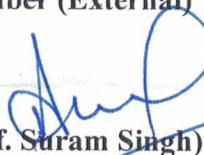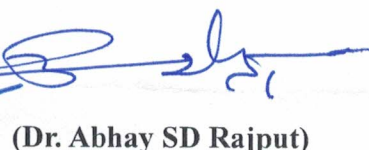NIL

(Dr. Manish Prakash)
Member

(Dr. Umesh Kumar)
Member

(Prof. Paramveer Singh)
Member

(Prof. Bharat Bhushan)
Member

(Prof. Pramod Kumar)
Member (External)

(Dr. Uday P. Singh)
Special Invitee

(Prof. Sūram Singh)
Special Invitee

(Dr. Abhay SD Rajput)
Chairperson

Dean, SKMIMS