



जम्मू केंद्रीय विश्वविद्यालय
Central University of Jammu
राया-सूछानी (बागला), जिला सांबा-181143, जम्मू (जम्मू एवं कश्मीर)
Rahya-Suchani (Bagla), District: Samba - 181143, Jammu (J&K)

Minutes of the 8th Meeting of School Board of SBS on 25-10-2024, (By Circulation)

SB-8th/(C) Item No. 01

Confirmation of Minutes of the meeting of 7th SB (Annexure attached)

Resolution: Confirmed.

SB-8th (C)/ Item No. 02

To consider the confirmation of Basket of Courses offered by MBA (All Courses) for the session 2024-26. (Annexure I Attached) Sem II.

Confirmed.

SB-8th (C)/ Item No. 03

To consider allied streams/Disciplines, in addition to MBA (All Specializations) for admission to PhD programmes in the School of Business Studies, CUJ:

1. Commerce
2. Economics
3. Computer Science & IT
4. CA/CS
5. Hotel and Hospitality Management
6. Psychology
7. Public Policy and Governance

Confirmed

SB-8th (C)/ Item No. 04

To consider the application of Ms Pooja Sharma keeping in view her request for Co-Supervisor, Dr. Asif Ali, Assistant Professor, HRM&OB. (Annexure II attached).

Confirmed.

Dr. Ranjan Kumar
25/10/2024

(Prof. Jagan Bhawan)

(Dr. Gower Rao)

25/10/24
(Dr. Gower Rao)

(Annexure - I)

Course Structure for All Programmes Semester II MBA, MBA (MM) and MBA (TTM), School of Business Studies, Central University of Jammu:

(Baskets)

Department Name	A (04 Credits)	B (04 Credits)	C (04 Credits)	D (04 Credits)	(02 Credit)	E (02 Credit)	F (04 Credits)	G (04 Credits)	H (04 Credits)
Dept. of HRM&OB	Human Resource Management	Marketing Management	Financial Management	Corporate Legal Framework	Comprehensive Viva	Indian Knowledge System	1. Introduction to Python 2. AI in Business Management	1. Academic Report Writing 2. Case Study implementation through AMOS/PLS	1. Public Policy Corporate Governance 2. Operation Research
Dept. of MSCM	Human Resource Management	Marketing Management	Financial Management	Corporate Legal Framework	Comprehensive Viva	Indian Knowledge System	AI in Business Management	1. Academic Report Writing 2. Operations and Materials Management	Public Policy & Corporate Governance
Dept. of TTM	Tourism Principles and Practices	Travel Agency and Tour Operations Management	Hospitality Operations & Management	Global Tourism Geography	Foreign Language French		1. AI Applications in Tourism Business 2. Sustainable Tourism Management	1. Fundamentals of Tourism Research 2. Soft Skills & Personality Development	1. Design Thinking and New Product Development

* OE choice from all Dept for the SAs.

Sham
25/10/2024
Prof. Aja's Pal Sharma
HOD, MSCM

Dr. Ranjeet Kumar Raman
25/10/2024
HOD, TTM

Jayesh
25/10/2024
HOD, HRM&OB