

MINUTES OF THE 6th MEETING OF SCHOOL BOARD
School of Business Studies

Mon 6th
S.B.S.S.

The 6th meeting of School Board, School of Business Studies, was conducted on 07.03.2024 (Thursday) in the Committee Room CUJ. The following members were present:

1. Prof. Jaya Bhasin
Dean, School of Business Studies
Head, Deptt. Of Human Resource Management & Organisational Behaviour
Central University of Jammu

(Chairperson)

2. Prof. Ajai Pal Sharma
Head, Deptt. of Marketing and Supply Chain
Central University of Jammu

(Member)

3. Dr. Ranjeet Kumar Raman
Head, TTM & Associate Professor
Central University of Jammu

(Member)

4. Dr. Gowhar Rasool
Assistant Professor, Deptt. of HRM&OB
Central University of Jammu

(Member)

5. Dr. Naresh Sharma
Assistant Professor, MSCM
Central University of Jammu

(Member)

6. Prof. Anil Gupta (online Mode)
Director SIITM
University of Jammu

(Member, External Expert)

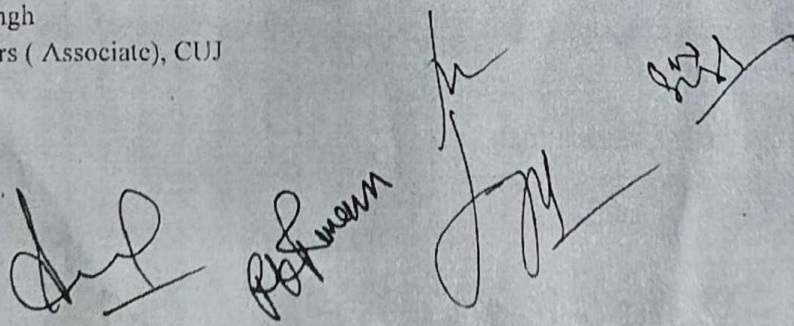
7. Prof. Yashwant Singh
Head, Department of CSIT

(Member, Allied Department)

Special Invitees (Order Attached)

1. Prof. Suram Singh Singh
Dean Academic Affairs, CUJ

2. Dr. Uday Pratap Singh
Dean Academic Affairs (Associate), CUJ



Following could not attend the meeting because of their personal reasons:-

1. Prof. Parikshat Singh Manhas (Member)
Chairman JKBOSE
2. Prof. Vinay Kumar (Member)
Head, Department of Physics, CUJ

DISCUSSED AND RESOLVED THE FOLLOWING:

SB- 6th / Item no. 1

To consider the confirmation of Minutes of 5th School Board held on 23.12.2022(online-mode) Annexure.-I

RESOLUTION:- CONFIRMED

SB- 6th / Item no. 2

Minutes of Board of Studies Placed for approval

1.DEPARTMENT OF HRM&OB

Minutes of 13th,14th,15th,16th and 17th meeting of Board of Studies held in the Department of HRM&OB on 14.02.2023,29.05.2023,24.08.2023,30.01.2024(In online mode and by circulation) and 09.02.2024 (Offline mode).(Annexure-II)

RESOLUTION:- CONFIRMED

Course Structure for MBA (All Courses all Department of SBS) as trimester system was recommended the same is placed for approval. (Annexure-III)

RESOLUTION :DEFERRED .

Detailed semester wise proposal for new Course Structure and syllabi for MBA(All Programme) for 2024-25 session & onwards placed in BoS and submitted in next SB (tentatively on 08.04.2024).

2.DEPARTMENT OF MSCM

Minutes of 8th, 9th ,10th & 11th BoS meeting(s) held on 13th April 2023, 30th November 2023 & 30th December 2023 respectively of MSCM Department .(Annexure-IV)

RESOLUTION: CONFIRMED

3. DEPARTMENT OF TTM

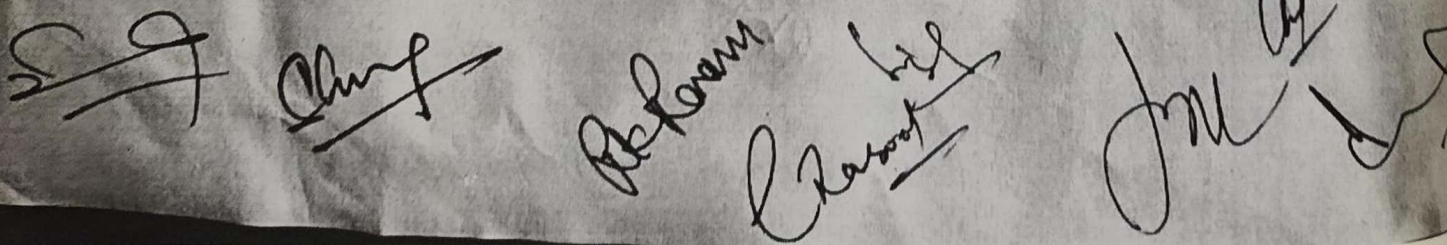
To approve the Minutes of Meeting of 13th,14th & 15th BoS.(Annexure-VI)

RESOLUTION:- CONFIRMED

To place and approve the Proposed Course Matrix of MBA (Tourism and Travel Management) for Academic Session 2024-2026. (Annexure-VII)

RESOLUTION: DEFERRED.

Resolved to place the item with detailed in next SB meeting with 03 and 04 Semester with majority subjects from specialization.



SB- 6th / Item no. 3

To consider Panel of examiners for Examination and Evaluation

1. DEPARTMENT OF HRM&OB

MBA Batch 2022-24 MBA, MBA (HRM) 2023-25 (Annexure VIII)

RESOLUTION:- CONFIRMED

2. DEPARTMENT OF MSCM

MBA (MM) Batch 2022-24 and 2023-25 (Annexure-IX)

RESOLUTION:- CONFIRMED

3. DEPARTMENT OF TTM

MBA (TTM) Batch 2022-24 and 2023-25 (Annexure-IX A)

RESOLUTION:- CONFIRMED

SB- 6th / Item no. 4

Approval of DRC Minutes of Research Scholars of all the Departments comes under SBS, CUJ in anticipation of BoS.

1. DEPARTMENT OF HRM&OB (Annexure -X)

RESOLUTION:- Resolved that cases to be placed before Dean Academic Affairs for processing the cases as per rules.

2. DEPARTMENT OF MSCM

Approval of synopsis of Mr. Mukesh Kumar and Mr. Parveen Yadav, Research Scholars of PhD (Marketing Management) Scholar(s) of Batch 2022-23 as approved in 10th BoS held on 30-12-2023.

RESOLUTION:- CONFIRMED

Approval of allocation Co-Supervisor to Mr. Mrinal Kanti Mahato, Research Scholar of PhD (Marketing Management) Batch 2020-21 as approved in 9th BoS meeting

RESOLUTION:- CONFIRMED

SB- 6th / Item no. 5

To consider Panel of examiners for evaluation for PhD thesis and Reporting of Thesis (Results)

Department of HRM&OB Result (Rectification items)

PhD Batch 2018 (Results) 01 Candidate (Annexure XI)

S.No.	Name of the Research Scholar	Supervisor/Co supervisor	Title of the Research
01	Dr. Asif Ali	Prof. Ashok Aima and Prof. Jaya Bhasin	Entrepreneurial and Market Orientation for Operational and Financial Performance of MSMEs

PhD Batch 2019 (Results) 02 Candidates(Annexure XII)

S.No.	Name of the Research Scholars	Supervisor/Co supervisor	Title of the Research
01	Ms. Shaista Anayat	Dr. Gowhar Rasool	Consumer adoption of Artificial Intelligence (AI) Technology Based Products Study of Indian and US Markets
02	Ms. Surbhi Ghai	Prof. Jaya Bhasin and Dr. Shahid Mushtaq	Digital Transformation and Employee Well Being: A Study of Select IT companies in India

RESOLUTION: - APPROVED

DEPARTMENT OF MSCM (Panel of Experts)

PhD Batch 2020-21

Roll No	Name of the Scholar	Remarks
0251520	Kiran Bedi	Panel of external examiners enclosed in sealed envelope -I (retained by Head MSCM)
0551520	Sahil Chauhan	Panel of external examiners enclosed in sealed envelope - II(retained by Head MSCM)
0351520	Mrinal Kanti Mahato	Panel of external examiners enclosed in sealed envelope III(retained by Head MSCM)

RESOLUTION:- CONFIRMED

SB- 6th / Item no. 6

To Approve SWAYAM courses opted by students of all Departments under SBS

1.DEPARTMENT OF IIRM&OB

To take blanket approval for the MOOCs course available on SWAYAM/NPTEL to be opted by the MBA students for their fulfillment of minimum credit required for the completion of MBA Programme.

RESOLUTION:-CONFIRMED.

Further resolved to place item for introducing marksheets with (reflection of MOOC Courses in Mark sheets))add of MOOC Courses for placing in ordinances – Dean Academic Affairs

2.DEPARTMENT OF MSCM

To take blanket approval for the MOOCs course available on SWAYAM/NPTEL to be opted by the MBA(MM) students for their fulfillment of minimum credit required for the completion of

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MBA Programme.

RESOLUTION: - CONFIRMED.

Further resolved to place item for introducing mark sheets with (reflection of MOOC Courses in Mark sheets))add of MOOC Courses for placing in ordinances –Dean Academic Affairs

3. DEPARTMENT OF TTM

To take blanket approval for the MOOCs course available on SWAYAM/NPTEL to be opted by the MBA (TTM) students for their fulfillment of minimum credit required for the completion of MBA (TTM) Programme.

RESOLUTION:- CONFIRMED.

Further resolved to place item for introducing marksheets with (reflection of MOOC Courses in Mark sheets) add of MOOC Courses for placing in ordinances –Dean Academic Affairs

SB- 6th / Item no. 7

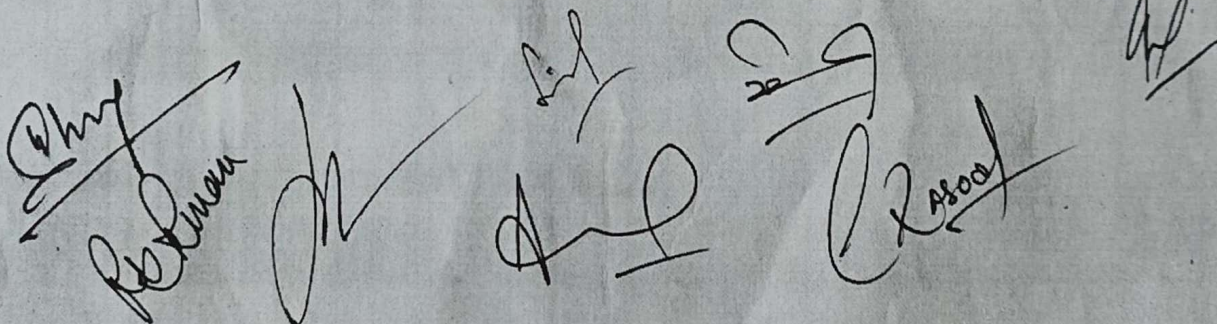
Any Other items with the permission of the chair.

Application of Ms Pooja Dhayal for pursuing as Academic Associate at IIM Indore. (Annexure XIII)

RESOLUTION: Approved as one time exemption after case be processed through DRC and BoS. The same shall be ratified in next SB.

Youth forum titled approved to be conducted by students of the School of Business Studies for conduct of 01 hour lecture on 'Key Emerging issues' on Thursdays.

The Meeting ended with Vote of Thanks.

The block contains several handwritten signatures in black ink. From left to right, there is a signature that appears to be 'Rohman', followed by a signature that looks like 'J', then a signature that looks like 'A L', then a signature that looks like 'S G', then a signature that looks like 'Rasool', and finally a signature that looks like 'H'.