

## Ketan Bhatt of CUJ Presented Paper in Vietnam

Mr. Ketan Bhatt, a faculty member from Community College of the Central University of Jammu presented a research paper in a conference on “The Cooperation Promotion -India and South-Central provinces of Vietnam”. The conference was organised by the Consulate General of India in Vietnam and the trip was sponsored by the Indian Chamber of Commerce. Mr Bhatt’s presentation was entitled as “Tourism-led Inclusive Growth: Problems & Prospects for Developing Nations”. He highlighted the significance of tourism to promote inclusive growth in host communities. He outlined inclusive growth as a promising area to explore for the tourism sector of developing nations, given tourism’s enormous contribution to GDP, strong supply chains, and capacity to generate productive employment opportunities for the cross-sections of society. Eventually, Mr. Bhatt emphasized the need to move away from market-led capitalistic growth policies and development of more cooperative and democratic tourism system that creates equitable opportunities for all. Finally, he thanked the organisers of the conference for the opportunity to participate as delegate. Mr. Bhatt also expressed his gratitude to Prof. Sanjeev Jain, the Hon’ble Vice Chancellor of Central University of Jammu for always supporting faculty members and students in their endeavours. The presentation was made in front of several officials of Government of Vietnam and other eminent personalities like director of Indigo airlines, academicians, members of ISLA (International Surf Life Saving Association), and various industry stalwarts. His speech was largely appreciated by the august audience and the topic was recognised by the Vietnamese tourism officials as unique and the need of the hour. The conference will continue till 3<sup>rd</sup> march, 2023.

