

Section A

Note: 1) Attempt all questions and choice the most appropriate answer.

2) Maximum time allowed is ten minutes.

3) Each question carries 1.5 marks.

1. Somebody from Wales visiting London is an example of...
 - A) Inbound Tourism
 - B) Outbound Tourism
 - C) Domestic Tourism
 - D) International Tourism
2. IRCTC is
 - A) Indian Railway Catering and Tourism Corporation
 - B) Indian Railway Catering and Travel Corporation
 - C) Indian Railway Catering and Tourism Committee
 - D) Indian Railway Catering and Tourism Centre
3. BritAgent is
 - A) Online association for welfare of British Travel Agents
 - B) Online training program for British agents to sell Britain effectively
 - C) Special British Agents for Tourism Companies
 - D) British Agents hired by Tour operators
4. "Golden Agent" is a program associated with which country/place?
 - A) Britain
 - B) Amritsar
 - C) Thailand
 - D) Germany
5. Which of the following is a service similar to "Europcar" in India?
 - A) Taxi For Sure
 - B) Ola share
 - C) Zoom car
 - D) Radio Taxi
6. Which web portal or mobile application will not lead you to 'accommodation services'?
 - A) Couchsurfing
 - B) Air Bnb
 - C) Rome2Rio
 - D) Horizon App
7. Uber Taxi is an American multinational online taxi dispatch company headquartered in
 - A) San Francisco
 - B) UAE
 - C) Egypt
 - D) Berkeley
8. India has stepped up its campaign to attract Chinese tourists by extending _____ facility
 - A) E-visa
 - B) Visa on arrival
 - C) Reduced cost
 - D) Treaty and investor Visa
9. The major difference between 'Flash-packers' and 'bag-packers'
 - A) Speed of travel
 - B) Luxury in travel
 - C) Size of Group
 - D) Destination

10. Immersion Travel is
A) Experiential travel
B) Rural tourism
C) Disaster tourism
D) Beach Travelling

Section-B

Note: 1) Attempt any five questions.
2) Each carries eight marks.

Unit I

1. Write a detailed note on the changing profile of the Indian tourists, considering the entire major factor.

Or

Today's form of tourists is cash rich and time poor. Justify the statement.

Unit II

2. Explain the various factors affecting the outbound and regional tourist movements in the world?

Or

Discuss the scenario of intra continental tourism in South Asia, considering the current political scenario between major countries India, Pakistan and China.

Unit III

3. Design a Southeast Asia tour package keeping in mind the cultural needs of a tourist group.

Or

Write down the various factors taken into consideration by a tourist for selecting any destination. Also enlist the factors motivating tourists to India.

Unit IV

4. Explain the following terms with examples:

- a) DEWKS
- b) DINKS

Or

Explain the role of app based taxi services in tourism. How have they eased the touristic movement? Also discuss the security concern for such services.

Unit V

5. An Allocentric tourist group from USA wants to experience extreme adventure tourism in New Zealand, write an essay narrating the activities and the destinations.

Or

Explain:

- a) Britagent
- b) Golden agent

Section-C

Note: 1) Attempt any three questions
2) Each question carries fifteen marks.

1. Make a comparison of Indian tourism industry with the tourism industry of far east countries?
2. Highlight the political risks concerned with the growth of tourism in any country?
3. Travellers from the first world countries take travel advisories seriously. Write a detailed note on global tourism scenario, highlighting some stats and figures.
4. Explain ;
 - a) Airbnb
 - b) Rome2rio
 - c) Web portals
5. Discuss the future of outbound tourism market of India in the light of recent decision demonetisation taken by Government of India.