

## Departmental Activity

### **Central University of Jammu organizes Workshop on “Culture and Heritage Tourism”**

Two day workshop (24<sup>th</sup>-25<sup>th</sup> August 2015) was organized by Department of Tourism and Travel Management, Central University of Jammu on “Culture and Heritage Tourism” to work out the modalities for the creation of culture and heritage centre at Central University of Jammu in which eminent scholars Prof. Kapil Kumar, Prof. Makkhan Lal, Prof. I.S.Zaidi, Dr. A.K.Khanna, Dr. G.G.Saxena and Mr. S.M.Sahni in the discipline shared their ideas for the creation of the centre.

Deliberating on the occasion, Prof. Makkhan Lal, Founder Director, Delhi Institute of Heritage Research and Management gave his valuable insights and suggestions to strengthen our rich cultural heritage. He emphasized that we must properly document, conserve, preserve and show case our culture and heritage in a changing world. Prof. Kapil Kumar, an eminent Historian from IGNOU, New Delhi emphasized that India has a rich and hoary past and mentioned about the gaps in what is taught and what is practiced, he emphasized to strike a balance between the theory and contemporary practices. Prof. I.S.Zaidi from Jamia Milia Islamia University suggested to initiate the interdisciplinary approaches in academia and research to face the new paradigms in the tourism discipline.

Prof. Ashok Aima, Vice Chancellor, Central University of Jammu in his presidential remarks stressed that Jammu & Kashmir has a rich cultural heritage, philosophy and beautiful sites with lot of potential in Heritage tourism. He stressed to understand the importance of culture, heritage and tourism as a whole for social and economical development. He stressed that institute of higher learning must think innovative to produce excellence in any discipline. He suggested that workshops are the need of the hour and these will provide the opportunity to young generation to learn about the past and remain connected to their identity and roots.

Prof.Devanand, Prof. Lokesh Verma, Prof. R.L.Bhat, Prof. Nandini Bhattacharya, Prof. S.D.Sharma, Prof. Deepshikha, Dr. Jaya Bhasin and faculty

members, Research scholars and students of Department of Tourism and Human Resource and Organizational Behavior attended the session.

Prof. Deepak Raj Gupta, Dean, School of Business Studies, Head, Department of Tourism and Travel Management formally welcomed the dignitaries and all the participants.

Dr. Amit Gangotia, Assistant Professor, Department of Tourism and Travel Management delivered the formal vote of thanks.

