

23rd September 2015, Tourism Day Celebrations.



To mark the celebrations of the World Tourism Day 2015, the third day of the World Tourism Week was celebrated by the Department of Tourism and Travel Management, Central University of Jammu on 23rd September 2015, the day started with the ‘**Pho-Tourism Contest**’ which was a theme based photography competition where the students of MBA 1st Semester submitted their self clicked photographs on the themes - One Billion Tourists One Billion Opportunities, Tourism Linking Cultures, Tourism Celebrating

Diversity, Tourism Empowering Women and Tourism A Tool For Peace. Two other events were also organized on the same day which were “**Tourism Appreciation Test**” and the “**Poster Making Competition**”. The students came out with their talents and presented their ideas on the picture shown to them for the Tourism Appreciation Test.



The judges for the events were Dr. Bachha Babu, Assistant Professor, Department of Mass Communication & New Media and Mr. Raj Thakur, Assistant Professor, Department of English, Central University of Jammu. Dean School of Business Studies and Head Department of Tourism and Travel Management, Prof. Deepak Raj Gupta appreciated the organizers and the participants for their hard work and their

efforts to make the event successful.



The convener of the events was Mr. Rahul Thakur, Assistant professor, Department of Tourism and Travel Management, Ms. Pooja Chaudhary, Research Scholar, Department of Tourism and Travel Management, Central University of Jammu delivered the formal vote of thanks. MC for the event was Ms. Shalki Manhas, Research Scholar, Department of Tourism and Travel Management, Central University of Jammu & the event was

managed by Mr. Anil Kumar Research Scholar, Department of Tourism and Travel Management, Central University of Jammu