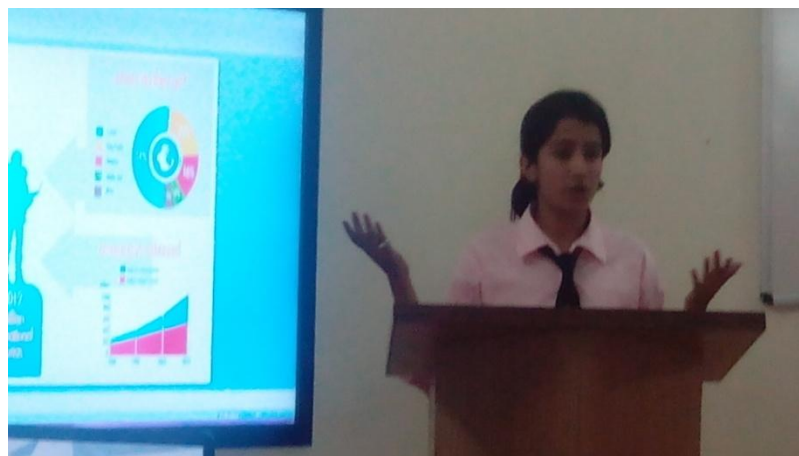


## DEPARTMENT ACIVITY

### **Debate Competition on the Theme: “Sustainable tourism: A reality or a just another Marketing Catch Phrase” on 21st Sept, 2015**

To mark the celebration of World Tourism Day (27th September, 2015) DTTM Celebrates World Tourism Week (21st Sept -27th Sept, 2015) Department of Tourism and Travel Management, Central University of Jammu organized a debate competition among the students of the MBA and B. Voc of DTTM. A total of 12 participants took part in the competition who spoke for and against the topic “**Sustainable Tourism: A Reality or a Just another Marketing Catch Phrase**”. The participants who took part in the competiton were Mr. Chander Bhusan, 1<sup>st</sup> Semester, MBA, DTTM, Ms. Diksha Kapoor, 1st Semester, MBA, DTTM, Ms. Pooja Dhar, 1st Semester, MBA, DTTM, Ms. Sheetal Bhagat, 1st Semester, MBA, DTTM, Mr. Arjun Thakur, 1st Semester, MBA, DTTM, Mr. Mridul Prashar, 1st Semester, MBA, DTTM, Ms. Shivani Balgotra, 1st Semester, MBA, DTTM, Mr. Avinash Malhotra, 1st Semester, MBA, DTTM, Mr. Aditya Verma, 1st Semester, MBA, DTTM, Ms. Arushi Kerni, B. Voc, DTTM, Ms. Sumiran Maheshwari, B. Voc, DTTM, and Ms. Krishma Rana, B. Voc, DTTM.

Dr. Pavinder Singh, Dean Students’ Welfare, CUJ, and Dr. Bhavana Arora, Assistant Professor, Department of Computer Science, CUJ, were the judges for the event. Ms. Arushi Kerni, B. Voc, DTTM, Ms. Krishma Rana, B. Voc, DTTM and Ms. Diksha Kapoor, 1st Semester, MBA, DTTM bagged the first, second and third positions respectively. The Dean School of Business Studies and Head of DTTM, Prof. Deepak Raj Gupta delivered the presidential remarks appreciating the students’ efforts and the organizing committee for the success of the event. Dr. Amit Gangotia, Convener of the Debate Competition delivered the formal vote of thanks and applauded the efforts of the students. The event was conducted by Ms. Shalki Manhas, Research Scholar, DTTM, Central University of Jammu.



**(Ms. Arushi Kerni, B.Voc who secured 1<sup>st</sup> Position in the Competition debating on the theme)**