

‘Bharat Darpan’ Event organised by B.VOC (TM) students showcasing cuisines of J & K at Central University of Jammu (25th Feb,2016)

The Department of Tourism & Travel Management, Central University of Jammu showcased the vibrant culture of J&K. This student driven initiative was started by B.VOC (Tourism Management) students under the theme ‘Bharat Darpan’. The event was conceptualized and organized under the guidance of Prof. Ashok Aima, Vice Chancellor, Central University of Jammu. The event was organized with an objective of creating entrepreneurial spirit while showcasing the cultural competence of Jammu, Kashmir & Ladakh.



The event was graced by Prof. Lokesh Verma, Academic Coordinator, Dr. Pavinder Singh, Dean, Students Welfare and faculty of various departments, students and scholars of Central University of Jammu. The event was coordinated by Assistant Professor, Mr. Manjeet Singh.

The cuisine stalls showcased by the students of B.VOC (Tourism Management) comprised of a variety of cuisines from all the three regions of J&K like Merie, Meetha Chawal, Meetha Babbu, Pickle (Mango), Zeera

Rice, Dum Aloo, Palak-Nadru, Noon Chai, Til Vor, Bakarkhani and Momos with Chutney.

This student driven initiative will go a long way not only in providing practical learning environment for students studying vocational programmes but will also build awareness among the students about the importance of their culture.

