

DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT
CENTRAL UNIVERSITY OF JAMMU

MBA, TTM.

SEMESTER – II

SET A

COURSE CODE: MTT M 212

TIME: 3 hours

COURSE TITLE: SUSTAINABLE TOURISM AND ENVIRONMENTAL MANAGEMENT

MAX MARKS: 100

SECTION A

(10×1 marks)

Multiple Choice Questions

1. National Geographic Society is headquartered in
 - a) Geneva
 - b) Washington
 - c) Florence
 - d) Brazil
2. instruments are used to determine the levels of tourism and impact and to keep abreast of existing or potential changes.
 - a) Economic
 - b) Supporting
 - c) Voluntary
 - d) Measurements
3. was established in response to the demand for accurate information on tourism impacts
 - a) Global Partnership
 - b) GOST
 - c) GSTC
 - d) None
4. Marrakech is in thecountry.
 - a) Peru
 - b) Morocco
 - c) China
 - d) Geneva
5. Which country leads the task force of sustainable tourism development?
 - a) UK
 - b) Switzerland
 - c) France
 - d) Italy
6. Global Sustainable Tourism Council was established in the year.....
 - a) 2009
 - b) 2008
 - c) 2007
 - d) 2010
7. carrying capacity is based on biological and physical factors such as ability of certain species to withstand disturbance.
 - a) Socio-cultural
 - b) Ecological
 - c) infrastructural
 - d) management
8. The Brundtland Commission was dissolved in 1987 after releasing the document
 - a) Our Common Ancestors
 - b) Our Common Future
 - c) Our Common Development
 - d) Our Common Survival

9. What is the key challenge for more sustainable tourism?
a) Managing dynamic growth
b) Climate change
c) Poverty alleviation
d) All of the above
10. To respect and enhance the historic heritage, authentic traditions and distinctiveness of host communities refers to.....
a) Physical integrity
b) Cultural richness
c) community well being
d) resource efficiency

SECTION B

(5×6 marks)

1. Do any five questions from the following.

- Q1. Define sustainable tourism development.
Q2. What are MDGs?
Q3. Explain visitor fulfilment or employment quality.
Q4. What is command and control instrument of sustainability?
Q5. What are international task forces?
Q6. Explain any two important pillars of sustainable tourism.
Q7. What are the environmental impacts of tourism?
Q8. Name and explain any two disappearing destinations of the world.

SECTION C

(5×12 marks)

2. Attempt five questions from the internal choice

- Q1. How tourism can influence in reducing poverty?

OR

What is the need of adopting sustainable development in tourism?

- Q2. What can be the different adapting practices for tourism destinations to face the challenge of climate change?

OR

Is eco-tourism a better alternative to mass tourism? Explain the answer.

- Q3. Define climate, weather and climate change. What are the implications of climate change on tourism?

OR

Elaborate the linkage between tourism, environment and sustainability.

- Q4. What is the relevance of understanding sustainable instruments? Explain.

OR

Elaborate on the Command and Control Instruments of sustainable tourism.

- Q5. What are the various Global Sustainable Tourism criterias?

OR

Explain Global Partnership for Sustainable Tourism.