

Total No. of Sheets used **03**

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All the used pages must be numbered and their total number be written in the above column.

End Semester Examination, 2016

Year **2016**

Examination.....

Mass Communication

Course No. **PGMCM2C001T**

Subject.....

Time allowed **03** Hours Maximum Marks **100** Minimum Pass Marks.....

Serial No. of question	Note : (An explicit note about instructions and choice of questions must be given)	Marks
	Section A - All Questions are compulsory Each part of this question carries one and half mark	1.5x 10=15
	Section B - Answer any five questions Each question in this section carries eight marks	8x5 = 40
	Section C - Answer any three questions Each question in this section carries fifteen marks.	15x3=45

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Section A - Each part of this question carries one and half mark
Q1 Encircle the correct answer

1. The theory which examine or suggest that how media should operate if certain social values are to be observed or attained are called.
 - (a) Operational theory
 - (b) Structural theory
 - (c) Normative theory
 - (d) Sociological theory
2. According to the Constitution of India, the country will be
 - (a) Federation of states
 - (b) Union of States
 - (c) Presidential system of state
 - (d) Unitary system of state
3. The Constitution of India makes the provision that the language for the proceedings of Supreme Court and High Courts will be.
 - (a) English and Hindi
 - (b) Hindi and State specific language
 - (c) Hindi, English and State specific language
 - (d) English only.
4. Freedom of press is part of
 - (a) Right to Information
 - (b) Freedom of Speech and Expression
 - (c) Copyright Act
 - (d) Official Secrets Act
5. Section 292 of IPC deals with
 - (a) Obscenity
 - (b) Copyright violation
 - (c) Contempt of Courts
 - (d) Defamation
6. Media Measurement companies have different specialization for example, the Audit Bureau of circulation
 - (a) Focuses on measures radio audiences in local markets.
 - (b) Is best known for its television ratings.
 - (c) Studies public policy issues and attitudes towards the press.
 - (d) Make sure media circulations claims are accurate.
7. The terms 'TRP' stands for
 - (a) Television Related Purchase
 - (b) Telecommunication Rating Profile
 - (c) Television Rating Profile
 - (d) Television Rating Point.

8. When was the first press regulation Act (having an element of censorship) passed in India
 (a) In 1780
 (b) In 1790
 (c) In 1799
 (d) In 1792
9. Which of the following institutions ensure journalistic ethics and values
 (a) DAVP
 (b) PCI
 (c) PIB
 (d) RNI
10. First Readers' Editor was appointed by which of the following newspaper in India.
 (a) Rajasthan Patrika
 (b) Amar Ujala
 (c) The Hindu
 (d) Hindustan Times.

Section B - Answer any five questions
Each question in this section carries eight marks

8x5 = 40

Q2 Differentiate between authoritarian theory and communist theory.
 or

'Press is the watchdog of society' comment

Q3 Explain the concept of directive principals of state policy.
 or

List out the eleven fundamental duties mentioned in Constitution of India.

Q4 'Freedom of speech and expression is not absolute' Comment
 or

How Democracy is supported by mass-media?

Q5 Write a short note role on Readers' Editor
 or
 Write a short note on Citizen Journalist.

Q5 Discuss in brief the impact of globalization on Indian Media.
 or
 Comment on the Right to Information Act 2005.

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15 x 3 = 45

Section C - Answer any three questions
Each question in this section carries fifteen marks.

- Q7. In the age of globalization where it is difficult to restrict information and media content, discuss the relevance of censorship laws citing suitable examples.
- Q8. Evaluate the conflict between fundamental rights and fundamental duties.
- Q9. The mass Media in India is driven by profit and to earns more profit, it is violating all ethnical values and norms. There is an urgent need of regulation of mass media to enforce ethical values and norms on them. Comment.
- Q10. Do you think that Normative media theories is still relevant in a globalizing world? Discuss with relevant examples.
- Q11. Press Council of India seems to be a paper tiger - Do you agree with this statement? Discuss.

CENTRAL UNIVERSITY OF JAMMU

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SET - 01

PLEASE WRITE DISTINCTLY

Name of Examination..... **End Semester Examination, 2016** Year **2016**
Subject..... **Mass Communication**
Course No. **PGMCM2C001T** Title..... **Media Law and Ethics**
Time allowed..... **03** Hours Maximum Mark..... **100**
Identity (ID) No..... **12/MCNM2C001/16/I** Minimum Pass Marks.....

IMPORTANT

- a) Please note that this form is to be used for submitting the Office copy of the Question Paper.
- b) **The Press Copy** of the question paper shall be written on the form supplied separately. The Press Copy is not to be signed or any reference to text books is to be noted therein.
- c) The Office Copy and Press Copy should be carefully compared before dispatch. If any discrepancy is found between the two, the Press Copy will be presumed to be correct.
- d) Note about choice of questions **MUST NOT BE MISSED** if the candidates are not to answer all the questions set in the paper.
- e) PLEASE WRITE LEGIBLY & NEATLY.
- f) To avoid spelling mistakes/errors please send typed or computerized copies (both the Office copy and Press copy). In that case it must be done by the paper setter himself/herself and no other person should have access to the question paper.
- g) Write scientific and technical terms in **BLOCK LETTERS**.
- h) The number of marks must be in conformity with those prescribed in the Syllabus for the whole paper as well as for different parts.

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