

All the questions are compulsory in this section. Each Question carries 1.5 marks.

(1.5X10=15)

- 1) ASTA is represented in ____ countries worldwide.
 - a. 100
 - b. 110
 - c. 120
 - d. 130
- 2) Mr. K. Syama Raju, is President of FHRAI belongs to:
 - a. Hotel Maurya
 - b. Hotel Jaysitree
 - c. Hotel Oberoi
 - d. Hotel Taj
- 3) Palace on Wheels was started on:
 - a. 1982
 - b. 1983
 - c. 1984
 - d. 1985
- 4) The Deccan Odyssey trains starts its journey from:
 - a. Goa
 - b. Mumbai
 - c. Bangalore
 - d. Pune
- 5) The Darjeeling Himalayan Railway runs from _____.
 - a. Jalpaiguri to Darjeeling
 - b. Jorhat to Darjeeling
 - c. Sikkim to Darjeeling
 - d. Siliguri to Darjeeling
- 6) Doxey gave the Irritation Index in:
 - a. 1974
 - b. 1975
 - c. 1976
 - d. 1977
- 7) Nilgiri mountain rail is ____ km long.
 - a. 46
 - b. 48
 - c. 50
 - d. 52
- 8) Kalka-Shimla Railway got UNESCO World Heritage Site status in:
 - a. 2005
 - b. 2008
 - c. 2010

d. 2012

9. Matheran Hill Railway, a heritage railway is located in:

- a) Tamil Nadu
- b) Andhra Pradesh
- c) Maharashtra
- d) Karnataka

10. IATA was founded in:

- a) Cuba
- b) Canada
- c) Haiti
- d) USA

Section: B

Answer any five (05) questions, at least one from each unit. (5X8=40)

UNIT-1

11) What are major motivations and deterrents to travel? (4+4)

Or

12) What are the various approaches to the study of tourism?

UNIT-2

13) What do you mean by alternative forms of tourism? Give examples.

Or

14) What is shopping tourism? What is its scope in India?

UNIT-3

15) What is tourism planning? What are the various forms of tourism planning?

Or

16) Write a note on Indian Railways, its history and its current status?

UNIT-4

17) What are impacts of tourism? Discuss ecological impacts due to tourism? (5+10)

Or

18) Write a note on Push & Pull Theory.

UNIT-5

19) What is role and function of IATA?

Or

20) Write a note on tourism fairs in India.

Section: C

Answer any three questions. The case study (Q.25.) is compulsory:

(3X15=45)

- 21) Write a detailed note on Medical Tourism in India?
- 22) What is the role of MNC's on Travel trade? What do you mean by ethnic tourism?
(5+10)
- 23) What is an itinerary? Give an detailed itinerary of Palace on Wheels? (5+10)
- 24) What are nature & characteristics of Tourism?

25) Case study:

Statistics released by the Costa Rican Tourism Board (ICT) indicate 2.2 million tourists visited Costa Rica in 2011, a figure that represents a 4 per cent increase over 2010 numbers. The direct contribution of the travel and tourism industry to Costa Rica's GDP was 4.8 per cent in 2011. This primarily reflects the economic activity generated by industries such as hotels, travel agents, airlines and other passenger transportation services. It also includes, for example, the activities of the restaurant and leisure industries directly supported by tourists. The contribution of travel and tourism to Costa Rica's GDP is expected to grow to over 5 per cent by 2022. Similarly, travel and tourism generated 93 500 jobs directly in 2011 (4.5 per cent of total employment) and this is forecast to grow to 131 000 jobs over the next ten years. Many of the visitors are leisure tourists interested in ecotourism and they come to Costa Rica to experience the great variations in climate and altitude across the country and to see the ways in which these have had an effect on plant and animal life. The country has huge biological diversity and is home to 870 species of birds, 205 mammals, 215 reptiles and 160 amphibians, together with 130 freshwater fish and 360 000 species of insects. There are also 10 000 different types of plants. In total, the country has approximately 5 per cent of the world's total terrestrial species and is regarded as being the most biologically diverse country on the planet.

1. Give a suitable title to the case study. (2)
2. Discuss the likely reasons why over half of Costa Rica's international visitors are from North America. (4)
3. Explain negative environmental impacts that frequently occur when coastal areas are developed for tourism in destinations such as Costa Rica. (4)
4. Costa Rica has many fragile natural environments. Discuss the methods that can be used to increase the tourist carrying capacity of such destinations. (5)