

CURRICULUM VITÆ

Personal Details



Name : Dr. Umesh Kumar
 Date of Birth : 15 July 1987
 Nationality : Indian
 Gender : Male
 Marital Status : Married
 Post Hold: : Associate Professor
 Address for Correspondence : Department of Mass Communication and New Media, Central University of Jammu, J&K
 Permanent Address : Village and Post- Sandaha, Big Post- Jais, District- Amethi – 229305 (UP)
 Father Name : Mr. Nathuram Maurya
 Mother Name : Mrs. Kamla Devi
 Wife Name : Mrs. Kavita Devi
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Academic Qualifications

Examination	Name of Degree	Subject(s)	Overall Percentage	Year	University/Institute
Secondary	10 th	Hindi, English, Sanskrit, Ele. Math, Social Science, Science	53.83	2003	HSS, Sohagpur, Pratapgarh UP Uttar Pradesh Madhyamik Shiksha Parishad,Allahabad Uttar Pradesh
Sr. Secondary	12 th	Hindi, English, Sanskrit, Civics, Sociology	68.40	2005	LBS, Inter College, Basant Nagar, Pratapgarh Uttar Pradesh Madhyamik Shiksha Parishad,Allahabad Uttar Pradesh
Bachelor's Degree	B.A.	Hindi, English, Political Science, Economics, History and Culture of Punjab	68.71	2008	Kamla Lohtia SD College, Ludhiana Punjab affiliated to Punjab University, Chandigarh, Chandigarh
Master's Degree	M.A.	Mass Communication	70.13	2010	Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal MP
M.Phil.	Thesis/Dissertation Title : Sanchar Madhyamon ki pahunch evam upyogita kaadhyayan (Rewa Janpad ke vishesh sandarbh me)		Makhanlal Chaturvedi National University of Journalism and Communication, Bhopal MP		Year of Registration/ Admission: 2010-09-17 Submission Year: 2011-10-13 Year of Award: 2012.06.11
Ph.D.	Thesis/Dissertation Title : Gramin Vikas Patrikaon ka antarvastu vishleshan		University : Mahatma Gandhi Chitrakoot Gramodaya University, Chitrakoot, Satna MP	Year of Registration/ Admission: 2014-05-22	Submission Year: 2017-03-01 Award Year: 2017-12-30
Salient features of Ph.D. research work					
1. The Thesis is based on the content published from January to December 2014 in the journals dedicated to rural development – Yojna, Kurukshetra and Panchavika.					

	<ol style="list-style-type: none"> Content have been evaluated for research on the issues of rural development such as agriculture, livestock, education, health, fisheries, small and cottage industries, marketing arrangements etc. The survey method was also used to know the opinion of readers on the published content. For this purposeful sampling method was used and a total of 100 people have been selected as sampling. Research has found that the advertisements published in the Yojna, and Kurukshetra are related to the Union Public Service Commission or the State Public Service Commission. These has nothing to do with the issues of rural development. The subjects of rural development have been prominently published in the Panchayat. In this, Panchayati Raj has been published the most. Subjects related to Agriculture, livestock have been published in a timely manner but marketing material has been published very rarely. The language of these magazines is very little understood by the people in the rural area, due to which people keep distance from them.

University Grant Commission	NET	Mass Communication and Journalism	Certificate No./Roll No.: 07630011
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Additional qualification

Name of Degree	Main Subject	Percentage	Year	University/Institution	State	Country
1	Sanskrit	62	2021-06-23	Rashtriya Sanskrit Sansthan niversity New Delhi	New Delhi	India

Full-time Teaching Experience

Sr. No.	Name of University/College/ Institute/ Organization	Designation	Status	Pay Scale/ Consolidated salary	Programme	Course/Subject	From	To
01	Central University of Jammu, J&K	Associate Professor	Permanent	13A	Postgraduate	MA(MCJ)	10-07-2023	Till Dae
02	Bundelkhand University Jhansi, Uttar Pradesh	Assistant Professor	Contractual	60041/-	Postgraduate	MA(MCJ), BA(MCJ) & PGDEM	17-10-2013	09-07-2023

Research Papers

#	Title of the Paper	Journal Name	Year	Vol. No.	Page No.	ISSN No.	Impact Factor	Authorship
1	Rashtriya Chetna ki Dhawajwahak Patrakarita	Rashtradharm	2022	5	43-45	2581-6179	00	Single Author
2	Media Ki vishvasniyata aur Fake News	Aksharwarta	2021	18	113-117	2349-7521	between 5 and 10	Single Author
3	Gramin Vikas aur ICT	Socio- Economic Perspectives	2016	04	41-53	2321-5607	No Impact factor	Single Author

4	Analysis of Tourism Advertising Campaign : With Special Reference to Incredible India	Media Mimansa	2017	11	33-40	2229-5593	No Impact factor	Single Author
5	Patrakaron ki Patrakariya Yogyta : Ek Adhyayan	Media Mimansa	2015	10	25-31	2229-5593	No Impact factor	Single Author
6	A Study on Mobile Using Ethics in Adults	Media Mimansa	2016	10	25-33	2229-5593	No Impact factor	Single Author
7	Updeshon ka ek manch Social Media: ek Adhyayan	Media Mimansa	2018	12	49-52	2229-5593	No Impact factor	Single Author
8	Gramin Kshetron me Rojgar Yojnaon par ek Najar	Kurukshetra	2014	12	20-24	0971-8451	No Impact factor	Single Author
9	DAVP ke Krishi Evam Swasthya Sambandhi Vigyapanon ka Vishleshan	Jan Media	2019	88	6-11	2277-2847	No Impact factor	Single Author
10	Media ki uplabdhta aur upyogita ka Adhyayan	Jan Media	2013	20	21-26	2277-2847	No Impact factor	Single Author
11	Suchna evam Sanchar Takniki aur Paryatan Vikas	Gyan Garima Sindhu	2019	62	133-143	2321-0443	No Impact factor	Single Author
12	Paryatan Samvardhan me Vigyapanon ka mahataav	Gyan Garima Sindhu	2018	57	8-13	2321-0443	No Impact factor	Single Author
13	Paryatan Vikas ke liye Facebook ki upyogita	Gyan Garima Sindhu	2018	57	14-19	2321-0443	No Impact factor	Single Author
14	Fake News ke Prasaran ko Rokne ke prayason ka Adhayayan	Apni Maati	2021	35-36	Online	2322-0724	No Impact factor	Single Author
15	Bundelkhand ke samajik lok Nritya	Apni Maati	2016	21	Online	2322-0724	No Impact factor	Single Author
16	Cyber Apradh aur Press Kanoon: Suchna Takniki adhiniyam 2000 ke vishesh sandarbh men	Shodh Manthan A Peer Reviewed & Refereed Research Journal	2019	10	180-185	0976-5255	between 5 and 10	Single Author
17	Gramin Vikas Patrika Yojna ka Antavastu Vishleshan	Asian Journal of Multidisciplinary Studies	2015	04	Online	2321-8819	less than 1	Single Author
18	Gramin Vikas Patrika Kurukshetra Ka Antavastu Vishleshan	AYAN An International Multidisciplinary Refereed	2015	03	93-104	2347-4491	No Impact factor	Single Author
19.	Bundeli Lokkala aur Manav Jivan Sanchar Page 47-50	Himanjali	2022	24	47-50	2349-4905	No Impact Factor	First Author
20.	Media me Gonw aur Gonw me Media	Aanchalik Patrakar	2013	378	22-25	2319-3109	No Impact Factor	Single
21.	Rajniti ke saye me media	Aanchalik Patrakar	2013	379	18-21	2319-3109	No Impact Factor	Single
22.	Media ke Badlte Sarokar	Aanchalik Patrakar	2014	384	15-19	2319-3109	No Impact Factor	Single

Publication other than Research Paper

#	Publication Type	Title	ISSN/ ISBN No.	Author/Co-Author	Publisher's Details	Year	Level
1	Editor of Book	Gharelu Hinsa samaj aur media	978-93-91562-45-8	Single Editor	Bimb Pratibimb Prakashan Phagwara Punjab	2022	National
2	Editor of Book	Mahila Sashaktikaran aur Media	978-93-91915-48-3	Single Editor	Redvick Publication	2020	National
3	Chapter in Edited Book	Gharelu Hinsa ka parivar evam bachchon par prabhav ka Adhyayan	978-93-91562-45-8	Other Author/Co-author	Bimb Pratibimb Prakashan Phagwara Punjab	2022	Any
4	Chapter in Edited Book	Mahila Sashaktikaran me Mahila aayog ki bhumika	978-93-91562-45-8	Single Author	Bimb Pratibimb Prakashan Phagwara Punjab	2022	Any
5	Chapter in Edited Book	Gandhi ki Patrakarita me Janjagan ke Sandesh	978-93-91819-05-7	Single Author	Radhika Books Delhi	2021	Any
6	Chapter in Edited Book	Media me Mahila	978-81-94382-41-6	Single Author	Redvik Publication	2020	Any
7	Chapter in Edited Book	Nai Shiksha Niti ke antargat digital vishvvidyalay ka Adhyayan	978-93-91915-48-3	Dual	Redvick Book Jhansi	2022	Any
8	Chapter in Edited Book	Korona Kaal me Parivar sanchar	978-93-92807-17-2	Dual	Maya Prakashan, Kanpur	2022	Any

Development of new and innovative curricula

#	Category	Sub Category	Credits	Name of the Module	Subject	Organization for which it was developed	Year	Level
1	Design of New Curricula and Courses	Journalism	4 or greater than 4	BA Journalism	Journalism	Uttar Pradesh Higher Education Department	2021	UG https://uphed.gov.in/#parentHorizontalTab1

Research Guidance

Research Supervision	Ph.D. Thesis Submitted (No. of Candidates)	Degree Awarded (No. of Candidates)	M.Phil./PG Dissertation Degree Awarded
Sole Supervision	01	01	22

Research Projects and Consultancy

Title	Type	PI/Co-PI	Duration (in months)	Total Grant/Funding received (Rs.)	Name of Sponsoring/ Funding Agency
Fake News : Media ki vishvasniyta aur samaj par prabhav	Research Project Completed	PI	24	Less than 10 lakhs	ICSSR under IMPRESS
Knowledge Practice and Attitude: Base Line Survey	Research Project Completed	Co PI	12	Less than 10 lakhs	Election commission of India

Workshop & Training Program

Sr. No.	Subject of the Workshop	Program Organizer	Date	Period
1.	Ten days Research Techniques Workshop for PhD Scholars	IGNTU Amarkantak (MP)	28 Aug 2013- 06 Sep 2013	10 Days
2.	Science Writing Workshop in Media	Science Center Jhansi	25-28 April 2014	04 Days
3.	Faculty Development Program	I.Q.A.C. Bundelkhand University Jhansi	01-07 Sep 2014	07 Days
4.	Photography Workshop	Bundelkhand University Jhansi	04-10 February 2016	07 Days
5.	E. Content and Mocks	HRDC, GNDU Amritsar	23-29 Feb 2019	07 Days
6.	Two Days Training on SIFPSA	SIFSPS Lucknow.	24-25 Nov. 2021	Two Days
7.	Two Days Training on Mental Health	SIFSPS Lucknow.	28-29 Nov. 2022	Two Days

Presentation in Seminars/Conferences

#	Title of the Invited Lecture delivered/Paper presented	Details of Conference / Seminar/ FDP and Organising Institution	Category/ Type of Event	Date of Presentation
1	Baal Youn Shoshan aur Social Media	National Seminar organized by Parmarth Samajsevi Sansthan, Jhansi Dated on 03 Oct. 2018 on Baal Youn Shoshan Rokne me samaj aur Kanoon ki Bhumika	National	2018-10-03
2	Use of ICT in Rural Development With Special Reference to E-Chaupal	National Seminar organized by Institute of Economics and Finance, Bundelkhand University Jhansi UP Dated on 28 Nov. 2014 on Status of Land Resources : Challenges and Remedies	National	2014-11-28
3	Sarvjanik Yojnaon ke Sampreshan me Media ki Bhumika	National Seminar organized by SN College, Khandwa MP, Dated on 7-8 Feb. 2014 on Shasiya Yojnaon ka Anusuchit Jati, Anusuchit Janjati ki Mahilaon ke sashaktikaran me Yogdan	National	2014-02-08
4	Uchch Shiksha ke Digital Platform (MOOCs ka Vaiyktik Adhyayan)	National Seminar organized by DSMNRU, Lucknow UP Dated on 21 Feb. 2021 on Rashtriya Shiksha Niti 2020 ke darpan me Samtamoolak samaveshi shiksha evam Adhyapak Shiksha	National	2021-02-21
5	Sanchar Evam Shiksha ke Prati Swami Vivekanand ka Drishtikon	National Seminar organized by CSA Government PG College sehor MP Dated on 16-17 Sep. 2013 on Aaj ke sandarbh me swami Vivekanand ke vicharon ki prasangikta	National	2013-09-16
6	Bharat me Parmpragat sanchar ka vishleshantamk Adhyayan	National Seminar organized by Mahatma Gandhi Chitrakoot Gramodaya University, Chitrakoot, Satna, MP, Dated on 22-23 March 2015 on Role of History in Social Reconstruction	National	2015-03-22

7	Road Safety and Advocacy Programme	National Seminar organized by Kalam Educational and Welfare Society, Jhansi Dated on 5 Dec 2020 on Road Safety and Advocacy Programme	National	2020-12-05
8	Bundelkhand Ke Jatigat Loknrityon ka Adhyayan	National Seminar organized by RDVV, Jabalpur, MP Dated on 17-18 Nov. 2016 on Sanskritik Dharohar ka Mahatva evam Parirakshan	National	2016-11-18
9	Media Upyog ka Adhyayan	National Seminar organized by Government Girls College, Bina, MP Dated on 21-22 March 2012 on Sanchar Kranti: Badlta Vyapak Pridrishaya	National	2012-03-21
10	Race and Ethnicity of Tribal in Print Media content	International Seminar organized by Magalayantan University, UP Dated on 25-26 Feb. 2012 on Civic Challenges, Democracy and Media	International (within country)	2012-02-26
11	Suchna Evam Sanchar Takniki aur Gramin Vikas	National Seminar organized by Gowswami Tulsidas Government PG College Karvi, Chitrakoot, UP Dated on 22-23 Feb. 2015 on Rural Social Structure and Change	National	2015-02-22
12	Hindi Patrakarita Aur Makhanlal Chaturvedi	National Seminar organized by Government College, Jaithari, Anoopur MP Dated on 17-18 Dec. 2015 on Hindi Patrakarita Sambhavnayen evam chunautiyan	National	2015-12-14
13	Human Rights Coverage in Rural Magazines	National Seminar organized by BJR Institute of Law, Bundelkhand University Jhansi Dated on 10 Dec. 2014 on Human Rights and Women	National	2014-12-10
14	Bundelkhand ke Jatigat Loknritya : Ek Adhyayan	National Seminar Organized by Department of Hindi, Bundelkhand University Jhansi Dated on 29-30 March 2016 on Bundelkhand me Sahitya ki Parampra (Khadi Boli evam Bundeli ke vishesh sandarbh men)	National	2016-03-29
15	Paryatan Vikas ke liye facebook ka upyog : ek Adhyayan	National Seminar Organized by GS College of Commerce & Economics, Jabalpur, MP Dated on 22-23 Nov. 2013 on Emerging Pictures of Madhya Pradesh On World Tourism Map	National	2013-11-22
16	Digital India and Their effect on Rural Lives	National Seminar Organized by Mahatma Gandhi Chitrakoot Gramodaya University Chitrakoot, Satna MP Dated on 14-15 Feb 2015 on Skills Education for Employment in Digital India	National	2015-02-15
17	Navintam Arthik Paridrishya me paribhashik Shabdon ki upyogita	National Seminar Organized by Hindi Department & Department of Finance and Economics, Bundelkhand University Jhansi UP Dated on 15 Feb. 2017 on Navintam Arthik Paridrishya me paribhashik Shabdon ki upyogita	National	2017-02-15
18	Court Reporting & Media	National Seminar Organized by Bhaskar Institute of Mass Communication and Journalism, Bundelkhand University Jhansi Dated on 06-07 March 2011 on Reporting on Court Proceedings: Media and Administration of Justice	National	2011-02-06
19	Bauddha Dharm ke prasar me kala evam sanchar madhyamon ki Bhumika	National Seminar Organized by School of Studies in Ancient History, Culture and Archaeology Jiwaji University, Gwalior MP Dated on 18- 19 Oct. 2014 on Buddhist Studies in Madhya Pradesh	National	2014-10-19
20	Emerging Issues of Social media using	National Seminar Organized by Department of Political Science, Government Girls P.G. College Bindki, Fatehpur, UP Dated on 05-06 Oct. 2018 on Digital India Programme- An Initiative to Transform Nation: Emerging Issues and Challenges	National	2018-10-06
21	Hindi Bhasha Par Media ka Prabhav : Ek Adhyayan	National Seminar Organized by Mahatma Gandhi Chitrakoot Gramodaya University Chitrakoot, Satna MP Dated on 29-30 Oct. 2013 on 21vin Shatabadi me hindi Bhasha ka Swarup	National	2013-10-29

22	Bhartiya Parivaron me sanchar ki sthiti ka Adhyayan	National conference Organized by TECNIA Dated on 11 June 2022 on National Education policy: human Value and Media Education	National	2022-06-11
23	Khabar Lahriya me Swa Jagran	National conference Organized by Pt. Deen Dayal Upadhyay shodhpeeth Bundelkhand University Jhansi UP, Dated on 22-23 March 2022 on Yug Yugin Bundelkhand me Swa Jagran	National	2022-03-22
24	Bundelkhand Ki Patrakarita me Rashtriya Chetan	National Seminar on “Adhunik Hindi Kavita me Rashtriya chetna (Bhartendu Yug se Chhayavad tak)” organized by UGC & Sahitya Academi New Delhi dated on 07-08 March 2017	National	07-08 March 2017
25	Maithili Sharan Gupta ke lekhan me Manav Utthan	“National Seminar on “ Mahakavyatmk pratibha Maithili Sharan Gupta” held by Bhartiya hindi parishad Allahabad & Bundelhand University Jhansi, Uttar Pradesh on 03-04 August 2018	National	03-04 August 2018
26	Swadheen Chetna Jagrukta me Prayukt Sansadhanon ka Adhyayan	“National Seminar on “Virangana Maharani Lakshambai aur Swadheen Chetna” held by Hindustani Academi Uttar Pradesh Prayagraj & Bundelhand University Jhansi, Uttar Pradesh on 01-03 March 2021.	National	01-03 March 2021
27	National Education Policy 2020	“National Seminar on “National Education Policy” held by DIET, Charkhari, Hamirpur, Uttar Pradesh on 16 March 2023.	National	16 March 2023

Miscellaneous Information

Which language are you comfortable in teaching?	Both (English and Hindi)
Assessment of teaching	<ul style="list-style-type: none"> • Self Assessment • Student feedback • Peer review • Experts from other departments
Innovative Learning Environment	<ul style="list-style-type: none"> • Theory with Practical • Lecture and Story Telling Method • Visit and Lab Production • Case Base Study will be conducted • Participatory learning process will be apply • Project Based Study Method will be follow • Envolve Students in Lab Newspaper Production, Radio Program Production & Television Program Production

Outline most significant contribution towards research	<ul style="list-style-type: none"> • Conducted Research Project on Fake News : Media ki Vishvasniyata aur samaj parprabhav sponcerd by IMPRESS, ICSSR, New Delhi • 17 Research papers Published on Various Media and Communication Related Issues • More Than 21 Research Paper Presented in Seminar and Conference • Conducted Survey on Child Labor in Jhansi • Conducted Base Line Survey on Election Commission • One Ph.D. in Submitted under my supervision • Four Students are registered in Ph.D. under my Supervision • Organized Two National level Seminar in collobration with National Commission for Women, New Delhi
Proposed roadmap for teaching and research for the next five years	<ul style="list-style-type: none"> • Research on Family Communication and social Change will be conducted • Research Projects and Seminar will be Organized • Research on Technology and Media. • Project Based Study method will be follow • There will be a combination between theory and Practical Class
Membership/Fellowship of Academies/Institutions/Professional Societies	<ul style="list-style-type: none"> • Member of Kala Sopan Samiti Jhansi • Coordinator of Srijan : The Drawing and Painting Club • Coordinator of Sadbhav : The Community Service Club • Coordinator of Pragya : The Literature and Creative Club • Editorial Member of Convocation Publication Chiteri • Editor of NSS Yearly Magazine "Satprerna" • Editor of Lab Journal Bundelkhand University Jhansi "Samvad"
Vision for the department for the next five years	<ul style="list-style-type: none"> • Try to Establish Youtube Channel for University and Department and Monitize that • Run News Portal so that students will get practical knowledge and earning form that • Publish Weekly Lab Journal for Practical Knowledge • Organize various programmes for students capicity Development • Organize National and International Level Seminar on Media Trends • Undertake Research Project and envolve students in that
Other activities/responsibilities: (academic/administrative)	<ul style="list-style-type: none"> • Nodal officer National Service Scheme Jhansi • Assistant Dean Student Welfare • Member of Book Publication for Convocation • Member of Multimedia Lab and Research Centre • Convener and Co-convener of Various students related activities • Convenor, National Seminar: Domestic Violence: Society and Media, 2022 funded by the National Commission for Women • Organizing Secretary, National Seminar: Women's Empowerment and Media, 2020 funded by the National Commission for Women • Member, Multimedia Lab and Research Centre, Bundelkhand University, Jhansi • Member, Creation: Painting Club, Bundelkhand University, Jhansi • Member, Pragya, Literature Club, Bundelkhand University, Jhansi • Member, Community Service Club, Bundelkhand University, Jhansi • Program Officer, SIFSA, Bundelkhand University Jhansi 2021-23

	<ul style="list-style-type: none"> • Program Officer, National Service Scheme, Bundelkhand University Jhansi 2019-22 • Nodal Officer, National Service Scheme, Bundelkhand University Jhansi 2020 till date • Assistant Dean Student Welfare, Bundelkhand University Jhansi 2018-21 • Editorial Board Member, Bundelkhand University's monthly magazine "Sancharika" • Co-convener, Competition on Fine Arts, Central Sector Youth Festival 2014 • Organizer, Financial Literacy Seminar, 2016 in association with SEBI • Conduct of Survey on Demonetization 2016 • Publication of University Experimental Newspaper "Samvaad" • Organized Seminar on World Journalism Independence Day • Organizing Online Research Technology Faculty Development Program as Secretary, 5-11 June 2021 • Co-convener, Pahal Art Exhibition-2021 State Museum Jhansi – 24-26 August 2021 • Joint Secretary, National Seminar on the literary tradition and independence of Bundelkhand, Gandhi Auditorium, Bundelkhand University, Jhansi, 20-21 November 2021 • Program Officer, SIFSA 2021-23 • Subject Expert, Journalism Curriculum Development, Department of Higher Education, Government of Uttar Pradesh 2021 • Organized Painting Competition on Yoga Day 2022 under Srijan: The Drawing and Painting Club, Bundelkhand University Jhansi. • Organized Educational Tour Ajanta-Ellora from 04-08 Aug.2022 under Srijan: The Drawing and Painting Club, Bundelkhand University Jhansi. • Organized Documentary film production competition on the occasion of World Television Day 2022 on the featuring of Bundelkhand University dated on 21 Nov. 2022 • Coordinator, Srijan : The Drawing and Painting Club, Bundelkhand University Jhansi. • Coordinator, Pragya: The Literary and Creative Club, Bundelkhand University Jhansi. • Coordinator, Sadbhav: The Community Service Club, Bundelkhand University Jhansi. • Organized Poetry competition on Premchandra Jayanti 2022 (31 July 2022) under Srijan & Pragya Club Bundelkhand University Jhansi UP • <i>Participated in Two Days Training on Mental Health and life skills organized by SIFPSA, UP</i>
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	<ul style="list-style-type: none"> • Organized “<i>Saptam Sopan</i>” A National Art Exhibition, 21st June To 24th June 2023 At Ujwal Art Gallery Vagator, Goa, India •
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Reference

S No.	Full Name	Institutional Affiliation (Present/Former)	Designation	Address	Mobile / Phone No.	Email
1	Prof. Sanjay Dwivedi	IIMC New Delhi	Director General	IIMC, JNU Campus, New Delhi	9893598888	123dwivedi@gmail.com
2	Prof. Sandeep Bhatt	Karmveer Vidyapeeth, Extension Campus of Makhanlal Chaturvedi National University of Journalism and Communication Bhopal MP	Director	Karmveer Vidyapeeth, Extension Campus of Makhanlal Chaturvedi National University of Journalism and Communication Bhopal MP	9754870534	mculect.sandeep@gmail.com