

SET- B  
CENTRAL UNIVERSITY OF JAMMU  
DEPARTMENT OF TOURISM AND TRAVEL MANAGEMENT  
END-SEMESTER EXAMINATION

MBA (FTM)

Course Title: Tourism Resources of India

Semester II

Course Code: MFTM 213

Time Allowed: 3 Hrs.

Maximum Marks: 100

Section A

- Note: (1) All questions are compulsory and choose the most appropriate answer  
(2) Maximum time allowed is ten minutes.  
(3) Each question carries one mark.

1. The Sariska Wildlife Sanctuary is located at --

- a) Odisha                      b) Rajasthan                      c) Madhya Pradesh                      d) Assam

2. Match the States and National Parks

- |                |              |
|----------------|--------------|
| 1. Bandipur NP | i J&K        |
| 2. Hemis NP    | ii MP        |
| 3. Kanha NP    | iii Kerala   |
| 4. Periyar NP  | iv Karnataka |

- |    |     |    |     |     |
|----|-----|----|-----|-----|
|    | 1   | 2  | 3   | 4   |
| a) | iii | ii | i   | iv  |
| b) | i   | ii | iii | iv  |
| c) | iv  | i  | ii  | iii |
| d) | ii  | i  | iv  | iii |

3. Guwahati is situated on the \_\_\_\_\_ banks of river?

- a) Brahmaputra                      b) Ganga                      c) Yamuna                      d) Godavari

4. The Prince of Wales Museum is located at which of the following places?

- a) Hyderabad                      b) Ahmadabad                      c) Calcutta                      d) Mumbai

5. Which of the following beach is known as India's longest Natural Urban beach?

- a) Juhu Beach                      b) Marina Beach                      c) Bagha Beach                      d) Gori Beach

6. Which is the largest artificial man-made island in India?

- a) Viper Island                      b) Ross Island                      c) Willingdon Island                      d) Havelock Island

7. Match the states with their heritage attraction

- |                     |               |
|---------------------|---------------|
| 1. Mahabodhi Temple | i MP          |
| 2. Hampi            | ii Tamil Nadu |
| 3. Bhimbetka        | iii Bihar     |
| 4. Chola Temples    | iv Karnataka  |

- |    | 1   | 2  | 3   | 4  |
|----|-----|----|-----|----|
| a) | iii | iv | i   | ii |
| b) | i   | ii | iii | iv |
| c) | iv  | ii | iii | i  |
| d) | ii  | iv | iii | i  |

8. Who founded the Chola Empire?

- a) Rajadhiraj                      b) Rajaraja                      c) Rajendra I                      d) Vijayalaya

9. The Archaeological Survey of India (ASI) in its current form established in :

- a) 1790                      b) 1861                      c) 1901                      d) 1944

10. A tomb was built by a Mughal Emperor's widow, Haji Begum, nine years after his death. Name this..... monument?

- a) Humayun's tomb                      b) Akbar tomb  
c) Buland darwaza                      d) Itimad-ud-daula's tomb

10X1

### Section B

Note: (1) Attempt any five questions.

(2) Each question carries six marks.

11. Discuss any six religious centres of India.
12. Describe the commercial fairs of India.
13. What is the difference between national parks and wildlife sanctuaries?
14. Explain the role of ASI in the promotion of heritage of India.
15. Give details of any three monuments built by Chola Empire.
16. "Performing Arts is considered as a significant part of culture". Discuss
17. Write a note on biological reserves of India.
18. Discuss the significance of Heritage Management Organizations.

5X6

Section C

Note: (1) Attempt any five questions, selecting not more than one question from each unit.  
(2) Each question carries twelve marks

Unit-1

19. Describe in detail the evolution of cultural heritage of India

OR

Discuss UNESCO's contribution in the conservation and preservation of cultural heritage of India.

Unit-2

20. Describe the significant architectural styles flourished in Ancient India.

OR

Discuss the Buddhist architectural style with examples.

Unit-3

21. Describe in detail the architecture of Taj Mahal.

OR

Prepare a ten days itinerary of Hindu religious centres.

Unit-4

22. 'Flavours of a culture can be experienced in its cuisine'. Discuss.

OR

'Museums showcased the cultural heritage of a nation'. Discuss.

Unit-5

23. Describe about the Kaziranga National Park and Ranthambore National Park.

OR

Discuss about the potential and scope of beach tourism in India.

5X12

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