

National Conference
ON
Changing Dynamics of Media Landscape
06th-07th May, 2016

The department of Mass Communication and New Media, Central University of Jammu is organizing a national conference on the theme “**Changing Dynamics of Media Landscape**” on **06th-07th May, 2016**.

CALL FOR PAPERS

Sub-themes:

1. Mainstream media v/s Alternative media
2. Perception and Projection of Jammu & Kashmir in the National Media
3. Media ethics in the age of Globalization
4. Changing Patterns of Media Ownership
5. National Media and Regional Media
6. Role of Media in Conflict Situations
7. Eco-media and its Relevance in Contemporary Scenario
8. Role of Social Media in Journalism
9. Media and Governance
10. Gender and Media

Guidelines for Abstracts and Full paper submission:

Participants who wish to present their papers are required to submit an abstract of 300 words. Abstracts must specify the purpose of research, methodology used, major findings and implications. The full paper along with abstract should be mailed to mcnm.cujammu@gmail.com by 10th April, 2016. The maximum length of the paper should be 3000 words excluding the title/cover page and references. The paper should be in the following format: Font: Times New roman, Font size: 12, Space: 1.5. The title page should have the name of authors, affiliation and contact details. The paper should include five key words and the references should be in APA format. All the papers will be reviewed and the selected participants will be invited to present their papers in the conference.

Important dates:

Last date for Abstract Submission: 10th April, 2016

Last date for Full Paper Submission: 15th April, 2016