

### Course Matrix for Masters in Mass Communication and New Media

Semester 1							
Course Code	Course Title	Type of Course	Credit	CIA	MSE	ESE	Total
MCNM 101	Introduction to Journalism	FC	2	25	25	50	100
MCNM 102	Mass Communication: Concepts and Theories	CC	4	25	25	50	100
MCNM 103	Print Media: Reporting and Editing	CC	4	25	25	50	100
MCNM 104	Contemporary Issues and Concerns in Media	CC	4	25	25	50	100
MCNM 105	Effective Communication	CEC	4	25	25	50	100
<b>Grand Total</b>			<b>18</b>	<b>125</b>	<b>125</b>	<b>250</b>	<b>500</b>
Semester 3							
MCNM 301	Advanced New Media	CC	4	25	25	50	100
MCNM 302	Communication Research	CC	4	25	25	50	100
MCNM 303	Development Communication	CC	4	25	25	50	100
Foundation Course							
MCNM 304	Integrated Marketing Communication	FC	2	25	25	50	100
MCNM 375	Online Communication	IDC	4	25	25	50	100
<b>Grand Total</b>			<b>18</b>	<b>125</b>	<b>125</b>	<b>250</b>	<b>500</b>