



## School of Business Studies

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**Designation: Assistant Professor**

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### Academic Profile:

- Ph.D (Pursuing) in Tourism Management
- UGC JRF-NET in Tourism Management
- UGC-NET in Management
- MBA(Tourism)

### Research Interests:

- Destination Competitiveness
- Destination Branding
- Entrepreneurship and New Venture Creation

### Selected Publications:

- Raman, R. K., Yashwant, and C.K. Sanjiv (2011). Present Scenario of Tourism Education in India, International Journal of Tourism and Travel, 4(1): 7-11. ISSN: 09742602 (A Refereed International Journal).
- Raman, R.K. & Gupta, P. (2011). Building Tourism Destination Competitiveness through ICTs. In proceedings of International Conference on Tourism and Technology (ICTT), IIT, Delhi, Global Institute of Flexible Systems Management (GIFT) Publishing, New Delhi, pp 366-371. ISBN: 978-81-906294-7-8
- Raman, R. K. (2012). Strategic Use of Information Technologies for Entrepreneurship Development in Tourism. In proceedings of Entrepreneurship and Innovation, Ajmer, pp 96-106. ISBN 978-81-85245-99-7
- Raman, R. K. & Ghai, A. (2013). Understanding Destination Branding in Tourism: A Review and Discussion. Tourism and Hospitality Industry: An Insight, edited by Bansal, L.K. and Gautam, P.K. Neha Publishers & Distributors, New Delhi, pp 239-251. ISBN 978-93-80318-41-7